



The Kitchens of Sara Lee *Recipe for Success*

With the opening of The Kitchens of Sara Lee, we're continuing a tradition of more than 80 years of innovation and ingenuity – combining technical expertise and an appetite for discovery to make America's Favorite Bakery even better.

INNOVATION

THE BASE

The Kitchens of Sara Lee features **10,000 square feet of kitchen, lab, storage, and presentation space** perfect for delicious new discoveries.

The new space is large enough to **inspire new creations** today while still leaving room for coming expansions and new equipment.

COLLABORATION

THE SECRET INGREDIENT

The Kitchens of Sara Lee is **purpose-built for working with our customers and showcasing new products.**

And with our Marketing and Commercialization teams **united under one roof for the first time in 10+ years**, exciting new flavors can reach the market faster than ever.

QUALITY

THE ICING ON TOP

For The Kitchens of Sara Lee, we've invested in **state-of-the-art technology** in order to replicate and refine our signature products.

And with a **dedicated staff of R&D and culinary professionals**, new ideas for America's Favorite Bakery are always close at hand.

Visit saraleefrozenbakery.com/innovation to learn more.