



FROZEN BAKERY

Easy Indulgence for Catering, Celebrations, & More!

Bistro Bars ◆ French Style Cheesecake ◆ Coffee Cake ◆ Sheet Cake

Perfect for catering, our range of desserts offers versatility, customization, and a taste of decadence, all with minimal back-of-house labor.

BLANK CANVAS

Cut to your desired size for versatile desserts, allowing for complete customization with your choice of icing, toppings, or decorations.

CATERING VERSATILITY

As customization has gained momentum across all segments, top-your-own stations/food bars are a growing trend.

Datassential July
Catering Report 2022

BEST SELLING DESSERTS

Brownies are the second most popular dessert on catering menus.

Datassential 2022

Bistro Bars

Hand finished, for an upscale, gourmet appearance

- Thaw and serve convenience
- Perfect-serve tray with cutting guides for easy portioning
- Availability in a variety pack ensures there's a flavor for everyone to enjoy





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French Cream Cheesecake

A Delicious & Light Cheesecake

- Simply thaw and serve or customize and add an upcharge to create a profitable, memorable dessert experience
- Filling offers fluffier texture with less density than traditional, New York Style Cheesecakes
- Delicious crumb crust creating a harmonious balance of taste and texture



Chef Pierre

Coffee Cake

Handcrafted indulgence, perfect for display and pairing

- Elevate breakfast with Apple Streusel Coffee Cake, featuring apple chunks, nuts, and a sweet toasted streusel topping
- Artisanal, made-from-scratch appearance; holds perfectly on display for hours
- Pairs well with a variety of beverages

Sheet Cake

Premium ingredients, delicious taste, and long hold times make these cakes favorites for all ages

- Sara Lee sheet cakes offer convenience and versatility for any menu
- Simply thaw and serve as-is or use as a base to customize and create a profitable, memorable dessert experience
- Use your creativity paired with our culinary-inspired recipes to create irresistible desserts and grow bottom line profit



Contact your sales representative to learn more or visit SARALEEFROZENBAKERY.COM/FOODSERVICE



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