



**Sara Lee** FROZEN BAKERY  
SEASONAL FAVORITES

Every season is an opportunity to sell more on-trend desserts and sweet snacks.

Our Seasonal Favorites Program gives you a mouthwatering variety of desserts year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

## Featuring ChefPierre® PIES



### PUMPKIN Open Face Pie

Open Face Pie 10" Pre-Baked Pumpkin  
6ct/43oz

A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor. Pre-baked and ready to serve!

[PRODUCT INFO >](#)



### PECAN Open Face Pie

Open Face Pie 10" Pre-Baked Pecan Pre-Sliced  
8-Slice 6ct/36oz

A tender golden flaky crust is filled with naturally sweet filling, topped wall-to-wall with delicious pecan halves.

[PRODUCT INFO >](#)



### APPLE Hi-Pie®

Hi-Pie® Premium Fruit Pie  
10" Unbaked Apple 6ct/49oz

Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan or Washington apples and a hint of cinnamon and sugar between 2 tender golden flaky pie crust layers

[PRODUCT INFO >](#)

## Featured CULINARY CONCEPTS

### PUMPKIN PIE MILKSHAKE

Creamy vanilla ice cream blended with a slice of pumpkin pie and milk. Topped off with whipped cream, pumpkin spice sauce and pie crust crumbles.



[GO TO RECIPE >](#)

### PECAN TURTLE PIE with CARAMELIZED APPLES

Pecan Turtle Pie with cinnamon sugar caramelized apples. Topped with caramel and chocolate drizzle and garnish with caramelized apple.

[GO TO RECIPE >](#)

### APPLE CINNAMON ROLL PIE

Premium Apple Hi-Pie® tossed with cream cheese and cinnamon sugar, baked to golden brown and finished with scratch-made cream cheese frosting.

[GO TO RECIPE >](#)

## OPERATOR TOOLS

### FALL Planning Calendar

Make every month an opportunity to sell more desserts. We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect desserts to celebrate the season.

[DOWNLOAD >](#)



### TO-GO Solutions

As takeout and delivery grows in popularity, we have the tools to help you plan a profitable to-go program with ease. Click below for resources to help you sell more pies no matter where your customers choose to dine.



[RESOURCES >](#)

SEE OUR chef inspired culinary RECIPES & TIPS

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