



Pound Cake Skillet

Featuring



Pound Cake

A warm skillet dessert featuring Sara Lee® Pound Cake, topped with creamy ice cream and fresh fruit for a deliciously indulgent treat.

Pound cake is loved by customers of all ages, from Gen Z to Baby Boomers

Datassential, Proprietary Menuvision Study, 2022



Sara Lee®
Pound Cake
Skillet

Featuring
Sara Lee®
Pound Cake

Ingredients Yield: 1 serving

- 1 loaf #08298 Sara Lee® Classic Pound Cake
- Ice Cream
- Fresh Seasonal Fruit

Assembly

1. Sear one side of the Sara Lee Pound Cake.
2. Place in warm skillet then top with ice cream and fresh fruit.

54%
of Consumers
either Like or Love
Pound Cake

Nielsen, xAOC Latest 52 weeks,
April, 2022 -OR- NPD Group/
SupplyTrack, year ending
January 2022

38%
of consumers' last
cake was had at
dinner or as a late
night snack

Datassential Dessert Keynotes
2021

Explore more recipes and tools

SaraLeeFrozenBakery.com/Foodservice

