

# Sara Lee Frozen Bakery Appoints Peter Laport as Chief Executive Officer

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**OAKBROOK TERRACE, Ill. (February 23, 2026)** — [Sara Lee Frozen Bakery](#), a leading manufacturer of premium frozen baked goods, today announced the appointment of Peter Laport as Chief Executive Officer, succeeding Craig Bahner, who is stepping down from his role at the Company.

Laport is a seasoned CEO with more than three decades of experience leading consumer and food businesses across North America and in global markets. He is recognized for building resilient organizations, aligning teams around clear strategy and execution, and earning customer trust while driving responsible growth. At Sara Lee Frozen Bakery, he will lead the Company's next phase of growth with a focus on strengthening leadership and culture, deepening customer partnerships, and advancing operational excellence and quality, in collaboration with owner, Kohlberg.

"Sara Lee Frozen Bakery is a trusted brand with talented people and products that matter in everyday moments," said Laport. "I'm honored to work alongside this talented team to build on the Company's solid foundation, strengthen our culture and customer relationships, and drive preference among consumers and foodservice customers by delivering consistent quality and trusted performance."

"Peter brings a rare combination of enterprise leadership, operational discipline, and a people-centered approach to Sara Lee Frozen Bakery," added Gus Harwood, Partner at Kohlberg. "His ability to align strategy, teams, and execution makes him exceptionally well-suited to spearhead the Company's exciting next chapter. We are grateful to Craig for the role he has played in positioning the business for long-term success and wish him all the best in his future endeavors."

"It has been a privilege to lead Sara Lee Frozen Bakery over the past eight years," concluded Bahner. "I am proud of the strong operational foundation the team has set and am confident in the Company's future success under Peter's leadership."

Most recently, Laport served as CEO of Arctic Glacier Premium Ice, where he led a successful transformation that strengthened leadership, improved performance, and positioned the company for long-term value creation. Earlier in his career, he held senior leadership roles at Bakkavor USA, Ready Pac Foods / Bonduelle Fresh Americas, Dunkin' Brands, Revlon®, and Nestlé, guiding organizations through periods of growth, complexity, and change. Across these roles, Laport has developed deep experience in enterprise leadership, operations, supply chain management, innovation, and continuous improvement, supporting growth, consistency, and customer confidence at scale.

To learn more about Sara Lee Frozen Bakery, visit <https://saraleefrozenbakery.com/>.

### **About Sara Lee Frozen Bakery**

Sara Lee Frozen Bakery is an industry-leading manufacturer and supplier of frozen bakery and dessert products committed to making life's moments a little sweeter through quality, value, and irresistible flavor. With a family of trusted brands including Sara Lee®, Chef Pierre®, Van's®, Bistro Collection®, Superior on Main® and Cyrus O'Leary's®, the company offers a wide variety of pies, cakes, pastries, cookies, muffins and more for foodservice establishments, retail supermarket bakeries and in-store bakery programs. Headquartered in Oakbrook Terrace, Illinois, Sara Lee Frozen Bakery operates bakeries across the United States and delivers premium products backed by time-honored recipes, carefully sourced ingredients, and a commitment to customer satisfaction and innovation. To learn more, visit [www.saraleefrozenbakery.com](http://www.saraleefrozenbakery.com).

### **About Kohlberg**

Founded in 1987, Kohlberg is a leading U.S. middle -market private equity firm based in Mount Kisco, New York. The firm invests in leading healthcare and services companies characterized by strong market positions, recurring revenue streams, and resilient end markets, which it identifies through rigorous thematic research grounded in its White Paper Program. Leveraging its team of investment and operating professionals, Kohlberg works with management teams to accelerate growth, enhance operational excellence and create value. As of September 30, 2025, Kohlberg manages approximately \$17 billion on behalf of investors globally.

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