



# Versatility Takes the Cake!

*Cakes continue to be among the top ranked desserts served with 53% of operators ranking them in their top 3 best-selling desserts.*

*Datassential Dessert Keynote June 2021*

- Crafted with premium ingredients, Sara Lee® Classic Sheet Cakes deliver a moist texture for a rich, indulgent taste.
- Sara Lee sheet cakes are available in four favorite flavors offering convenience and versatility for any menu.
- Simply thaw and serve as-is or use as a base to customize and create a profitable, memorable dessert experience.

**Iced Carrot  
Sheet Cake**  
08246



**Iced Double  
Chocolate  
Sheet Cake**  
08244



# A Canvas Awaits!

Premium ingredients and delicious taste paired with longer hold times makes these cakes longtime favorites for all ages. Use your creativity paired with our culinary-inspired recipes to create irresistible desserts and grow bottom line profit.



**Un-Iced Sponge Sheet Cake**  
08240



**Tres Leches Sponge Cake**

## DRIVE PROFITS WITH SHEET CAKES

55% Of Operators Customize Ready-To-Use Sheet Cakes To Create Their Own Signature Desserts.<sup>1</sup>

60% Say Their Desserts Help Drive Profits<sup>2</sup>

SKU	PRODUCT NAME	UNITS PER CASE	INDIVIDUAL UNIT WT	NET CASE WT	GROSS CASE WT
<b>Sara Lee® Classic Un-Iced Sheet Cakes</b>					
03922	Sara Lee® Classic Un-Iced Sheet Cake 12"x16" Chocolate	4 Trays	48 oz	12.00	15.00
08240	Sara Lee® Classic Un-Iced Sheet Cake 12"x16" Sponge	4 Trays	44 oz	11.00	13.88
03944	Sara Lee® Classic Un-Iced Sheet Cake 12"x16" Yellow	4 Trays	48 oz	12.00	15.78
<b>Sara Lee® Classic Iced Sheet Cakes</b>					
08242	Sara Lee® Classic Iced Sheet Cake 12"x16" Banana	4 Trays	75 oz	18.75	22.12
08246	Sara Lee® Classic Iced Sheet Cake 12"x16" Carrot	4 Trays	96 oz	24.00	26.80
08247	Sara Lee® Classic Iced Sheet Cake 12"x16" Coconut	4 Trays	74 oz	18.50	22.23
08244	Sara Lee® Classic Iced Sheet Cake 12"x16" Double Chocolate	4 Trays	74 oz	18.50	21.87
08245	Sara Lee® Classic Iced Sheet Cake 12"x16" German Chocolate	4 Trays	75 oz	18.75	22.12
08251	Sara Lee® Classic Iced Sheet Cake 12"x16" Golden White	4 Trays	76 oz	19.00	22.37
08243	Sara Lee® Classic Iced Sheet Cake 12"x16" Orange	4 Trays	75 oz	18.75	22.12
08252	Sara Lee® Classic Iced Sheet Cake 12"x16" Red Velvet	4 Trays	78 oz	19.50	22.24

Contact your sales representative to learn more or visit  
**SARALEEFROZENBAKERY.COM/FOODSERVICE**

<sup>1</sup>Technomic 2021 AFH Bakery Study  
<sup>2</sup>Datassential Dessert Keynotes, June 2021