



# FROZEN BAKERY

Menu unforgettable moments.



Chef Pierre®



Resources & Support



# Make every bite memorable.

Sara Lee Frozen Bakery is committed to offering the finest flavors in foodservice. We use real ingredients and time-honored recipes to craft irresistible foods your customers love. While we strive to be a beloved, trusted bakery, we also want to be a trusted partner, collectively working to satisfy every customer and meet ever-changing market trends and demands.

## Special Features Key

Throughout this guide, please use these symbols as reference to products with special features.



### TOP SELLER

Our most purchased products in each category.



### CLEANER LABEL

Products that best align with consumer demand for cleaner ingredients.

- NO Artificial Flavors
- NO Colors From Artificial Sources
- NO High Fructose Corn Syrup



### TASTES TO FEEL GOOD ABOUT

No sugar added, reduced fat and fat-free options with exceptional taste and quality.



### SMART SNACK COMPLIANT

Products that meet Smart Snacks standards in School nutrition.



## More ways to connect



[Visit our online resource center](#)



[Get in touch](#)

[SaraLeeFrozenBakery.com/Foodservice](http://SaraLeeFrozenBakery.com/Foodservice)

The menu symbol will always bring you back to this page.

Use key command CTRL F to perform a quick search of any SKU number or desired item.



## Directory to decadence

Click below to navigate categories

### Pies

- Chef Pierre® Premium Hi-Pie®
- Chef Pierre® Traditional Fruit Pies
- Chef Pierre® Cream Pies
- Chef Pierre® Meringue & Icebox Pies
- Chef Pierre® Pre-Sliced Pies
- Chef Pierre® Open Face Pies
- Chef Pierre® Cobblers
- Chef Pierre® Unbaked Pie Crusts
- Chef Pierre® Unbaked Quiche

### Cakes

- Sara Lee® Pound Cakes
- Sara Lee® Angel Food Cake
- Sara Lee® Layer Cakes
- Sara Lee® Sheet Cakes
- Sara Lee® Individually Wrapped Cake Slices
- Sara Lee® Brownies

### Cheesecakes

- Sara Lee® New York Style Cheesecakes
- Sara Lee® French Cream Cheesecakes

### Muffins

- Chef Pierre® Individually Wrapped Muffins
- Chef Pierre® Large Muffins
- Chef Pierre® Small Muffins
- Chef Pierre® Mini Muffins

### Cornbread

- Chef Pierre® Cornbread
- Chef Pierre® Individually Wrapped Cornbread

### Pastries

- Chef Pierre® Danishes
- Sara Lee® Cinnamon Rolls
- Chef Pierre® & Sara Lee® Individually Wrapped Danishes & Pastries

### Gourmet Desserts

- Bistro Collection® Gourmet Cheesecakes
- Bistro Collection® Gourmet Pies
- Bistro Collection® Gourmet Cakes
- Bistro Collection® Individual Desserts
- Bistro Collection® Gourmet Brownies & Dessert Bars

### Individually Wrapped Bakery & Desserts

- Sara Lee® Individually Wrapped Cake Slices
- Chef Pierre® Individually Wrapped Muffins
- Chef Pierre® Individually Wrapped Cornbread
- Chef Pierre® & Sara Lee® Individually Wrapped Danishes & Pastries

### Resources & Support

Click below to learn about our brands



Chef Pierre®



# Our family of trusted foodservice brands.



## America's favorite bakery for Good Reasons.

- Classic desserts from a trusted favorite
- Simply thaw and serve
- A wide variety of cheesecakes, layer cakes, sheet cakes, pound cakes, angel food cake, brownies and cinnamon rolls



## Baked from tradition, Loved for Generations.

- The #1 brand of foodservice pies<sup>†</sup>
- More than 100 pie varieties plus cobblers, pie shells and quiche
- A variety of muffins, pastries and breads



## How we bake it Makes it Better.

- Thaw-and-serve format, perfect for grab-and-go
- Made with premium ingredients
- Baked in small batches and hand decorated
- A variety of gourmet brownies, dessert bars, individual desserts, cakes and cheesecakes



# FROZEN BAKERY

## PIES

Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration



Fried Pie Bites

GET RECIPE



Cinnamon Roll Caramel Apple Nut Pie

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
CHEF PIERRE® PREMIUM HI-PIE®						
10" Unbaked Premium Hi-Pie®			• Innovative process tumbles fruit with sugar and spices			
05059	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Blackberry 6ct/47oz</b>	Our famous Hi-Pie® filled with over 1 pound of delicious plump and juicy blackberries between two tender golden flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	47 21.150
05481	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Caramel Apple Nut 6ct/51oz</b>	Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan apples, walnut, cinnamon and a caramel icing packet to finish off this All-American classic; Kosher KVH-D		6 Pies	1 10" Pie	51 22.670
05485	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Peachberry 6ct/49oz</b>	Our famous Hi-Pie® filled with over 1 pound of Michigan peaches, blueberries and cherries between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	49 22.220
09263	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Wild Berry Blast with Zesty Lemon Crust 6ct/47oz</b>	Our famous Hi-Pie® filled with over 1 pound of blueberries, blackberries, and cranberries between two lemon zest flavored pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	47 21.190
09270	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Apple 6ct/49oz</b>	Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan apples and a hint of cinnamon and sugar between two tender golden flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	49 22.350
09278	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Cherry 6ct/47oz</b>	Our famous Hi-Pie® filled with over 1 pound of tart Michigan cherries; Kosher KVH-D		6 Pies	1 10" Pie	47 21.730
09282	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Blueberry 6ct/47oz</b>	Our famous Hi-Pie® filled with over 1 pound of delicious plump and juicy northern blueberries; Kosher KVH-D		6 Pies	1 10" Pie	47 21.150
09283	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Peach 6ct/47oz</b>	Our famous Hi-Pie® filled with over 1 pound of luscious ripe Michigan peaches between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	47 21.320
09284	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Apple Razzberry 6ct/48oz</b>	Our famous Hi-Pie® filled with over 1 pound of apples and raspberries between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	48 21.920
09285	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Fruits of the Forest 6ct/48oz</b>	Our famous Hi-Pie® filled with over 1 pound of strawberries, apples, raspberries, rhubarb and blackberries between two tender golden flaky pie crust layers		6 Pies	1 10" Pie	48 21.920

TOP SELLER

CLEANER LABEL

# 1/3 OF CONSUMERS HAVE HAD PIE FOR DESSERT WITHIN THE PAST WEEK.

Datassential Keynote 2023



# FROZEN BAKERY

## PIES

Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration



Deconstructed Sesame Crusted Ginger Peach Pie



Marshmallow Chocolate Chip Cherry Pie

GET RECIPE

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® PREMIUM HI-PIE®</b>						
<b>10" Unbaked Premium Hi-Pie®</b>			<b>• Innovative process tumbles fruit with sugar and spices</b>			
09288	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Apple Cranberry 6ct/51oz</b>	Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan apples and tart cranberries between two golden flaky pie crust layers, complete with a vanilla icing packet for garnishing; Kosher KVH-D		6 Pies	1 10" Pie	51 22.650
09289	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Strawberry Rhubarb 6ct/48oz</b>	Our famous Hi-Pie® filled with over 1 pound of sweet juicy strawberries and tart rhubarb between two tender golden flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	48 22.110
09290	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Dutch Apple 6ct/47oz</b>	Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan apples, finished with a rich and crunchy streusel topping; Kosher KVH-D		6 Pies	1 10" Pie	47 21.040
09363	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked Rhubarb 6ct/47oz</b>	Our famous Hi-Pie® filled with over 1 pound of fresh young crimson rhubarb, sweetened with the perfect amount of sugar between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	47 21.270
<b>10" Unbaked, No Sugar Added Premium Hi-Pie®</b>			<b>• Innovative process tumbles fruit with sugar and spices</b>			
07122	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked No Sugar Added Peach 6ct/44oz</b>	Our famous Hi-Pie® filled with over 1 pound of luscious ripe Michigan peaches between two golden tender flaky pie crust layers, with no added sugar; Kosher KVH-D		6 Pies	1 10" Pie	44 20.310
07130	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked No Sugar Added Cherry 6ct/43oz</b>	Our famous Hi-Pie® filled with over 1 pound of tart Michigan cherries between two tender golden flaky pie crust layers, with no added sugar; Kosher KVH-D		6 Pies	1 10" Pie	43 19.710
07131	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked No Sugar Added Apple 6ct/45oz</b>	Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan apples between two tender golden flaky pie crust layers, with no added sugar; Kosher KVH-D		6 Pies	1 10" Pie	45 20.510
07132	<b>Hi-Pie® Premium Fruit Pie 10" Unbaked No Sugar Added Fruits of the Forest 6ct/43oz</b>	Our famous Hi-Pie® filled with over 1 pound of strawberries, apples, raspberries, rhubarb and blackberries between two tender golden flaky pie crust layers, with no added sugar; Kosher KVH-D		6 Pies	1 10" Pie	43 19.710
<b>10" Pre-Baked Premium Hi-Pie®</b>			<b>• Innovative process tumbles fruit with sugar and spices</b>			
09260	<b>Hi-Pie® Premium Pie 10" Pre-Baked Apple 4ct/45oz</b>	Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan apples and a hint of cinnamon and sugar between two tender golden flaky pie crust layers; Kosher KVH-D		4 Pies	1 10" Pie	45 13.659
<b>10" Pre-Baked, Pre-Sliced (8 Slices) Premium Hi-Pie®</b>			<b>• Innovative process tumbles fruit with sugar and spices</b>			
09366	<b>Hi-Pie® Premium Pie 10" Pre-Baked Dutch Apple Pre-Sliced 8-Slice 6ct/45oz</b>	Our famous Hi-Pie® filled with over 1 pound of orchard-fresh Michigan apples, finished with a rich and crunchy streusel topping; Kosher KVH-D		6 Pies	1 10" Pie	45 20.217

TASTES TO FEEL GOOD ABOUT

CLEANER LABEL



# FROZEN BAKERY

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### Recipe Inspiration



Blueberry Pie Milkshake

GET RECIPE



Dutch Apple Skillet

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
CHEF PIERRE® TRADITIONAL FRUIT PIES						
10" Unbaked Traditional Fruit Pies			<ul style="list-style-type: none"> <li>• Firm, naturally set filling</li> <li>• Plates well and holds beautifully</li> </ul>			
05482	<b>Traditional Fruit Pie 10" Unbaked Blueberry Krunch 6ct/46oz</b>	The All-American blueberry pie filled with ripe northern Michigan blueberries, finished with a rich and crunchy streusel topping; Kosher KVH-D		6 Pies	1 10" Pie	46 19.701
05483	<b>Traditional Fruit Pie 10" Unbaked Cherry Krunch 6ct/46oz</b>	The All-American cherry pie filled with ripe northern Michigan cherries, finished with a rich and crunchy streusel topping; Kosher KVH-D		6 Pies	1 10" Pie	46 19.769
09265	<b>Traditional Fruit Pie 10" Unbaked Lemon Krunch 6ct/46oz</b>	Two golden, tender flaky pie crust layers filled with a light lemon filling, topped with a rich and crunchy streusel topping; Kosher KVH-D		6 Pies	1 10" Pie	46 20.044
07111	<b>Traditional Fruit Pie 10" Unbaked Blackberry 6ct/46oz</b>	Our classic blackberry pie filled with delicious plump and juicy blackberries between two tender golden flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	46 19.750
07119	<b>Traditional Fruit Pie 10" Unbaked Raspberry 6ct/46oz</b>	Our classic red raspberry pie filled with luscious bright red raspberries between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	46 19.680
07121	<b>Traditional Fruit Pie 10" Unbaked Strawberry Rhubarb 6ct/46oz</b>	Our classic strawberry rhubarb pie filled with a delightful melding of sweet strawberries and tart rhubarb between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	46 19.750
09274	<b>Traditional Fruit Pie 10" Unbaked Dutch Apple 6ct/37oz</b>	The All-American apple pie filled with orchard-fresh Michigan apples, finished with a rich and crunchy streusel topping; Kosher KVH-D		6 Pies	1 10" Pie	46 19.626
09275	<b>Traditional Fruit Pie 10" Unbaked Cherry 6ct/46oz</b>	Our classic cherry pie filled with tart Michigan cherries between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	46 19.630
09277	<b>Traditional Fruit Pie 10" Unbaked Apple 6ct/46oz</b>	Our classic apple pie filled with orchard-fresh Michigan apples and a hint of cinnamon and sugar between two tender golden flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	46 19.660
09279	<b>Traditional Fruit Pie 10" Unbaked Peach 6ct/46oz</b>	Our classic peach pie filled with luscious ripe Michigan peaches between two golden tender flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	46 19.750
09280	<b>Traditional Fruit Pie 10" Unbaked Blueberry 6ct/46oz</b>	Our classic blueberry pie filled with delicious plump and juicy northern blueberries between two golden flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	46 19.690

TOP SELLER

CLEANER LABEL



# FROZEN BAKERY

## PIES

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### Recipe Inspiration



Honey Cinnamon Blueberry Parfait

GET RECIPE



Blueberry Citrus Bowl

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® TRADITIONAL FRUIT PIES</b>						
<b>10" Unbaked No Sugar Added Traditional Fruit Pies</b>			<b>• Firm, naturally set filling</b>		<b>• Plates well and holds beautifully</b>	
07106	<b>Traditional Fruit Pie 10" Unbaked No Sugar Added Cherry 6ct/46oz</b>	Our classic cherry pie filled with tart Michigan cherries, with no added sugar and reduced-fat crust; Kosher KVH-D		6 Pies	1 10" Pie	46 19.660
07107	<b>Traditional Fruit Pie 10" Unbaked No Sugar Added Peach 6ct/46oz</b>	Our classic peach pie filled with luscious ripe Michigan peaches, with no added sugar and reduced-fat crust; Kosher KVH-D		6 Pies	1 10" Pie	46 19.650
07108	<b>Traditional Fruit Pie 10" Unbaked No Sugar Added Apple 6ct/46oz</b>	Our classic apple pie filled with orchard-fresh Michigan apples, with no added sugar and reduced-fat crust; Kosher KVH-D		6 Pies	1 10" Pie	46 19.680
07109	<b>Traditional Fruit Pie 10" Unbaked No Sugar Added Blueberry 6ct/46oz</b>	Our classic blueberry pie filled with delicious plump and juicy northern blueberries, with no added sugar and reduced-fat crust; Kosher KVH-D		6 Pies	1 10" Pie	46 19.660
<b>10" Pre-Baked Traditional Fruit Pies</b>			<b>• Firm, naturally set filling</b>		<b>• Plates well and holds beautifully</b>	
05035	<b>Traditional Fruit Pie 10" Pre-Baked Blueberry Lattice 6ct/38oz</b>	Our classic blueberry pie filled with delicious plump and juicy blueberries, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	38 16.917
07126	<b>Traditional Fruit Pie 10" Pre-Baked Apple Lattice 6ct/38oz</b>	Our classic apple pie filled with orchard-fresh Michigan apples and a hint of cinnamon and sugar, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	38 16.707
07127	<b>Traditional Fruit Pie 10" Pre-Baked Cherry Lattice 6ct/38oz</b>	Our classic pre-baked cherry pie filled with tart Michigan cherries, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	38 16.715
07128	<b>Traditional Fruit Pie 10" Pre-Baked Peach Lattice 6ct/38oz</b>	Our classic peach pie filled with luscious ripe Michigan peaches, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	38 16.752
07129	<b>Traditional Fruit Pie 10" Pre-Baked Apple Full Crust 6ct/48oz</b>	Our classic apple pie filled with orchard-fresh Michigan apples and a hint of cinnamon and sugar between two tender golden flaky pie crust layers; Kosher KVH-D		6 Pies	1 10" Pie	48 21.214

TASTES TO FEEL GOOD ABOUT

TOP SELLER

CLEANER LABEL



[View all No Sugar Added products](#)



# FROZEN BAKERY

## PIES

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07174 Fruit Pie 10" Pre-Baked Peach Lattice Pre-Sliced 8-Slice 6ct/34oz

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® TRADITIONAL FRUIT PIES</b>						
<b>10" Pre-Baked, Pre-Sliced (8 Slices) Traditional Fruit Pies</b>						
00879	<b>Fruit Pie 10" Pre-Baked Apple Lattice Pre-Sliced 8-Slice 6ct/34oz</b>	Our classic apple pie filled with orchard-fresh Michigan apples and a hint of cinnamon and sugar, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	34 15.885
00888	<b>Fruit Pie 10" Pre-Baked Cherry Lattice Pre-Sliced 8-Slice 6ct/34oz</b>	Our classic pre-baked cherry pie filled with tart Michigan cherries, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	34 15.761
00889	<b>Fruit Pie 10" Pre-Baked Blueberry Lattice Pre-Sliced 8-Slice 6ct/34oz</b>	Our classic blueberry pie filled with delicious plump and juicy blueberries, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	34 15.829
07174	<b>Fruit Pie 10" Pre-Baked Peach Lattice Pre-Sliced 8-Slice 6ct/34oz</b>	Our classic peach pie filled with luscious ripe Michigan peaches, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	34 16.391
<b>10" Pre-Baked, Pre-Sliced (10 Slices) Traditional Fruit Pies</b>						
09373	<b>Fruit Pie 10" Pre-Baked Apple Lattice Pre-Sliced 10-Slice 6ct/34oz</b>	Our classic pre-baked apple pie filled with orchard-fresh Michigan apples and a hint of cinnamon and sugar, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	34 16.407
09374	<b>Fruit Pie 10" Pre-Baked Cherry Lattice Pre-Sliced 10-Slice 6ct/34oz</b>	Our classic pre-baked cherry pie filled with tart Michigan cherries, finished with a golden flaky traditional open-weave crust; Kosher KVH-D		6 Pies	1 10" Pie	34 16.407

• No waste and consistent plate appeal

TOP SELLER

CLEANER LABEL

MORE THAN  
**4 IN 10 (41%)**  
CONSUMERS RATE  
PIE AS A PREFERRED  
DESSERT FOR DELIVERY.

Technomic, Ignite Dessert Special Analysis, September 2022



[See to-go solutions](#)





# FROZEN BAKERY

## PIES

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### Recipe Inspiration



Cookies & Cream Pie Cannoli

GET RECIPE



Coconut Cream Pie with Raspberry Margarita Coulis

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® CREAM PIES</b>						
<b>10" Premium Crème de la Cream Pies</b>						
		• Specially formulated for consistency and stability			• Plates well and holds for hours	• Dome packaging
	04580 <b><u>Cream Pie 10" Premium Crème de la Cream Chocolate Peanut Butter 4ct/34oz</u></b>	Layers of creamy peanut butter and dark chocolate filling and finished with a layer of real dairy whipped cream and mini peanut butter cups	4 Pies	1 10" Pie	34	10.230
	05876 <b><u>Cream Pie 10" Premium Crème de la Cream Coconut 4ct/43oz</u></b>	A sweet filling loaded with moist coconut shreds, finished with real dairy whipped cream and even more coconut shreds	4 Pies	1 10" Pie	43	12.530
	09296 <b><u>Cream Pie 10" Premium Crème de la Cream Banana 4ct/45oz</u></b>	A creamy banana filling made with real bananas, finished with real dairy whipped cream	4 Pies	1 10" Pie	45	12.720
	09297 <b><u>Cream Pie 10" Premium Crème de la Cream Chocolate 4ct/38oz</u></b>	A creamy chocolate filling finished with a layer of real dairy whipped cream and bits of genuine milk chocolate	4 Pies	1 10" Pie	38	11.220
	09298 <b><u>Cream Pie 10" Premium Crème de la Cream Cookies &amp; Cream 4ct/38oz</u></b>	A crunchy cookie crust base with smooth whipped cream and large chocolate cookie chunks, finished with more real dairy whipped cream and a dusting of cookie crust	4 Pies	1 10" Pie	38	11.240
	05888 <b><u>Cream Pie 10" Premium Crème de la Cream Variety Pack 4ct</u></b>	A delicious mix of our most popular cream pies, including 1 each of Banana, Chocolate, Coconut, Cookies & Cream	 4 Pies	1 10" Pie	Varies	12.000
<b>10" Fruit de la Cream™ Pies</b>						
		• Specially formulated for consistency and stability			• Plates well and holds for hours	• Dome packaging
	07180 <b><u>Cream Pie 10" Premium Fruit de la Cream Strawberries &amp; Cream 4ct/38oz</u></b>	A graham crust base and decadent layer of strawberry cream with real strawberry chunks, finished with real dairy whipped cream	4 Pies	1 10" Pie	38	11.139
<b>10" Layered Cream Pies</b>						
		• Specially formulated for consistency and stability			• Plates well and holds for hours	• Dome packaging
	07181 <b><u>Cream Layer Pie 10" Chocolate Cream 4ct/39oz</u></b>	A crunchy cookie crust with three creamy chocolate layers, finished with crunchy chocolate shavings	4 Pies	1 10" Pie	39	11.362
	07185 <b><u>Cream Layer Pie 10" Chocolate Mint Cream 4ct/39oz</u></b>	A chocolate cookie crust piled with chocolate and mint fillings, finished with chocolate whipped cream and topped with chocolate shavings	4 Pies	1 10" Pie	39	11.594

TOP SELLER





# FROZEN BAKERY

## PIES

Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration



Tropical Coconut Breakfast Parfait

GET RECIPE



French Silk Martini Trio

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® CREAM PIES</b>						
<b>10" Classic Cream Pies</b>		<b>• Specially formulated for consistency and stability</b>		<b>• Plates well and holds for hours</b>		<b>• Dome packaging</b>
	07149 <b><u>Cream Pie 10" Classic Banana 6ct/27oz</u></b>	A generous layer of light and creamy banana cream packed with puréed bananas, finished with whipped topping	6 Pies	1 10" Pie	27	12.000
	07150 <b><u>Cream Pie 10" Classic Chocolate 6ct/27oz</u></b>	A generous layer of light and creamy chocolate filling finished with whipped topping rosettes and a shower of chocolate sprinkles	 6 Pies	1 10" Pie	27	12.110
	07151 <b><u>Cream Pie 10" Classic Coconut 6ct/27oz</u></b>	A generous layer of light and creamy coconut cream filling loaded with crunchy toasted coconut, finished with whipped topping and more toasted coconut	 6 Pies	1 10" Pie	27	11.990
	07152 <b><u>Cream Pie 10" Classic Lemon 6ct/27oz</u></b>	A generous layer of light and creamy lemon filling made with real lemon juice, topped with mini rosettes	6 Pies	1 10" Pie	27	11.980
	07153 <b><u>Cream Pie 10" Classic Strawberry 6ct/27oz</u></b>	A generous layer of light and creamy strawberry filling made with real strawberries, finished with whipped topping	6 Pies	1 10" Pie	27	12.010
	07156 <b><u>Cream Pie 10" Classic Boston Cream 6ct/33oz</u></b>	A yellow sponge cake filled with rich custard filling, topped with decadent dark chocolate fudge icing	 6 Pies	1 10" Pie	33	14.897
<b>10" Gourmet Cream Pies</b>		<b>• Specially formulated for consistency and stability</b>		<b>• Plates well and holds for hours</b>		<b>• Dome packaging</b>
	05095 <b><u>Cream Pie 10" Gourmet Silk Chocolate Peanut Butter 4ct/34oz</u></b>	A peanut butter filling topped with a layer of whipped milk chocolate, finished with crunchy peanuts and real dairy whipped cream rosettes	4 Pies	1 10" Pie	34	9.980
	07162 <b><u>Cream Pie 10" Gourmet French Silk Pre-Sliced 8-Slice 4ct/40oz</u></b>	A rich, dark chocolate filling topped with real dairy whipped cream and finished with large crunchy chocolate curls	4 Pies	1 10" Pie	40	12.000
	09299 <b><u>Cream Pie 10" Gourmet French Silk 4ct/40oz</u></b>	A rich, dark chocolate filling topped with real dairy whipped cream and finished with large crunchy chocolate curls	 4 Pies	1 10" Pie	40	11.510

TOP SELLER



# FROZEN BAKERY

## PIES

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### Recipe Inspiration



Banana Coconut Mash-Up Bowl

GET RECIPE



German Black Forest Pie Bowl

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® CREAM PIES</b>						
<b>10" No Sugar Added Cream Pies</b> • Specially formulated for consistency and stability • Plates well and holds for hours • Dome packaging						
05548	<b><u>Cream Pie 10" No Sugar Added Banana 6ct/28oz</u></b>	A creamy banana filling made with real bananas, finished with whipped cream and without the added sugar	6 Pies	1 10" Pie	28	13.060
07114	<b><u>Cream Pie 10" No Sugar Added Chocolate 6ct/28oz</u></b>	A generous layer of light and creamy chocolate filling that's finished with whipped topping and without the added sugar	6 Pies	1 10" Pie	28	12.460
07120	<b><u>Cream Pie 10" No Sugar Added Coconut 6ct/28oz</u></b>	A generous layer of creamy coconut custard filling, topped with whipped cream and without the added sugar	6 Pies	1 10" Pie	28	12.460

<b>CHEF PIERRE® MERINGUE &amp; ICEBOX PIES</b>						
<b>10" Layered Meringue Pies</b> • Specially formulated for consistency and stability • Plates well and holds for hours • Dome packaging						
07182	<b><u>Meringue Layer Pie 10" Lemon 4ct/45oz</u></b>	A graham cracker crust with tangy lemon filling, topped with vanilla meringue and finished with lemon chiffon	4 Pies	1 10" Pie	45	13.094
<b>10" Classic Meringue Pies</b> • Specially formulated for consistency and stability • Plates well and holds for hours • Dome packaging						
05145	<b><u>Meringue Pie 10" Key Lime 6ct/37oz</u></b>	Graham crust filled with a classic condensed milk key lime filling, topped with a thick layer of fluffy meringue	6 Pies	1 10" Pie	37	15.970
07135	<b><u>Meringue Pie 10" Icebox Lemon 6ct/34oz</u></b>	This light and refreshing pie is filled with a thick layer of real lemon filling, finished with a thick layer of meringue	6 Pies	1 10" Pie	34	14.590
07136	<b><u>Meringue Pie 10" Chocolate 6ct/38oz</u></b>	A generous layer of rich, creamy chocolate topped with a golden layer of fluffy meringue	6 Pies	1 10" Pie	38	16.190

# 57% OF OPERATORS AGREE THAT THEIR DESSERTS HELP DIFFERENTIATE THEM FROM THEIR COMPETITION.

Datassential Dessert Keynote 2023



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TASTES TO FEEL GOOD ABOUT



# FROZEN BAKERY

## PIES

Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration











Tajin Lemon Meringue Pie

GET RECIPE



Key Lime Meringue Pie with Tequila Mango Crema

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® MERINGUE &amp; ICEBOX PIES</b>						
<b>10" Classic Meringue Pies</b>						
	07137	<b><u>Meringue Pie 10" Coconut 6ct/36oz</u></b>	Graham crust filled with a creamy coconut filling, topped with fluffy meringue and finished with crispy toasted coconut layer	6 Pies	1 10" Pie	36 15.510
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	
	07138	<b><u>Meringue Pie 10" Lemon 6ct/36oz</u></b>	We start with a graham crust filled with a naturally zesty lemon citrus filling, topped with a thick layer of fluffy meringue	6 Pies	1 10" Pie	36 15.440
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	
<b>10" Premium Meringue Pies</b>						
	09291	<b><u>Meringue Premium Pie 10" Chocolate 4ct/49oz</u></b>	A thick layer of creamy chocolate filling topped with a fluffy tower of meringue	4 Pies	1 10" Pie	49 13.907
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	
	09292	<b><u>Meringue Premium Pie 10" Coconut 4ct/46oz</u></b>	A thick layer of real coconut filling topped with lightly toasted meringue	4 Pies	1 10" Pie	46 13.157
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	
	09293	<b><u>Meringue Premium Pie 10" Lemon 4ct/46oz</u></b>	A thick layer of real zesty lemon citrus filling sits inside a graham crust, topped with a thick golden meringue layer	4 Pies	1 10" Pie	46 13.094
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	
<b>10" Pre-Sliced (8 Slices) Meringue Pies</b>						
	07163	<b><u>Meringue Pie 10" Lemon Pre-Sliced 8-Slice 6ct/36oz</u></b>	A thick layer of real zesty lemon citrus filling sits inside a graham crust, topped with a thick golden meringue layer	6 Pies	1 10" Pie	36 15.496
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	
<b>10" No Sugar Added Meringue Pies</b>						
	05549	<b><u>Meringue Pie 10" No Sugar Added Lemon 4ct/35oz</u></b>	Graham crust filled with a naturally zesty lemon citrus filling, topped with a thick layer of fluffy meringue, with no added sugar	4 Pies	1 10" Pie	35 10.207
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	
<b>10" Icebox Pies</b>						
	07160	<b><u>Pie 10" Icebox Key West Lime 6ct/37oz</u></b>	Graham crust filled with sweet Key Lime filling, untopped for a classic presentation	6 Pies	1 10" Pie	37 16.320
			• Specially formulated for consistency and stability	• Plates well and holds for hours	• Dome packaging	

TASTES TO FEEL GOOD ABOUT

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# FROZEN BAKERY

## PIES

Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration

















Pumpkin Pie Brulé

GET RECIPE



Toasty Marshmallow Pumpkin Pie

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)	
<b>CHEF PIERRE® PRE-SLICED PIES</b>							
<b>10" Pre-baked, Pre-Sliced (8 Slices) Open Face Pies</b>			<b>• Seasonal and year-round favorites</b>		<b>• Consistent plate appeal</b>		
	00880 <b><u>Open Face Pie 10" Pre-Baked Sweet Potato Pre-Sliced 8-Slice 6ct/40oz</u></b>	A classic Fall favorite that starts with a golden flaky crust, filled with tender sweet potatoes, cinnamon, nutmeg and ginger that's full of flavor; Kosher KVH-D	6 Pies	1 10" Pie	40	18.041	
	07165 <b><u>Open Face Pie 10" Pre-Baked Pecan Pre-Sliced 8-Slice 6ct/36oz</u></b>	A tender golden flaky crust filled with naturally sweet filling, topped wall-to-wall with delicious pecan halves; Kosher KVH-D		6 Pies	1 10" Pie	36	16.440
	07166 <b><u>Open Face Pie 10" Pre-Baked Pumpkin Pre-Sliced 8-Slice 6ct/43oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor; Kosher KVH-D		6 Pies	1 10" Pie	43	19.076
<b>10" Pre-baked, Pre-Sliced (8 Slices) No Sugar Added Open Face Pies</b>			<b>• Seasonal and year-round favorites</b>		<b>• Consistent plate appeal</b>		
	09372 <b><u>Open Face Pie 10" Pre-Baked Pumpkin No Sugar Added Pre-Sliced 8-Slice 6ct/43oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor but without the added sugar; Kosher KVH-D		6 Pies	1 10" Pie	43	19.107
<b>10" Pre-baked, Pre-Sliced (10 Slices) Open Face Pies</b>			<b>• Seasonal and year-round favorites</b>		<b>• Consistent plate appeal</b>		
	09375 <b><u>Open Face Pie 10" Pre-Baked Pecan Pre-Sliced 10-Slice 6ct/36oz</u></b>	A tender golden flaky crust filled with naturally sweet filling, topped wall-to-wall with delicious pecan halves; Kosher KVH-D		6 Pies	1 10" Pie	36	16.455
	09376 <b><u>Open Face Pie 10" Pre-Baked Pumpkin Pre-Sliced 10-Slice 6ct/43oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor; Kosher KVH-D		6 Pies	1 10" Pie	43	19.126
<b>CHEF PIERRE® OPEN FACE PIES</b>							
<b>10" Unbaked Open Face Pies</b>			<b>• Rich, creamy texture</b>		<b>• Ready to bake for fresh appeal</b>		
	07124 <b><u>Open Face Pie 10" Unbaked Coconut Custard 6ct/42oz</u></b>	Soft, creamy egg set coconut filling nestled inside a traditional crust; Kosher KVH-D		6 Pies	1 10" Pie	42	18.225
	07125 <b><u>Open Face Pie 10" Unbaked Egg Custard 6ct/42oz</u></b>	Soft, creamy egg set filling using fresh whole eggs, blended with real milk and flavored with vanilla for a classic treat; Kosher KVH-D		6 Pies	1 10" Pie	42	18.213
	09276 <b><u>Open Face Pie 10" Unbaked Pumpkin 6ct/46oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor; Kosher KVH-D		6 Pies	1 10" Pie	46	19.531

MORE THAN **1 IN 5** CONSUMERS LOVE PECAN PIE.

Datassential, Proprietary Menuvision Study, 2022



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# FROZEN BAKERY

## PIES

Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration



Chocolate Pecan Truffles with Crushed Pretzels

GET RECIPE



Pecan Pie Milkshake

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® OPEN FACE PIES</b>						
<b>10" Pre-baked Open Face Pies</b>			<b>• Thaw and serve</b>		<b>• Classic seasonal and year-round favorites</b>	
09267	<b><u>Open Face Pie 10" Pre-Baked Sweet Potato 6ct/40oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with tender sweet potatoes, cinnamon, nutmeg and ginger that's full of flavor. Pre-baked and ready to serve. Kosher KVH-D	6 Pies	1 10" Pie	40	17.444
09273	<b><u>Open Face Pie 10" Pre-Baked Pecan 6ct/36oz</u></b>	A tender golden flaky crust filled with naturally sweet filling, topped wall-to-wall with delicious pecan halves; Kosher KVH-D	6 Pies	1 10" Pie	36	15.905
09281	<b><u>Open Face Pie 10" Pre-Baked Pumpkin 6ct/43oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor. Pre-baked and ready to serve. Kosher KVH-D	6 Pies	1 10" Pie	43	18.554
<b>10" Pre-baked, Pre-Sliced (8 Slices) Open Face Pies</b>			<b>• Seasonal and year-round favorites</b>		<b>• Consistent plate appeal</b>	
00880	<b><u>Open Face Pie 10" Pre-Baked Sweet Potato Pre-Sliced 8-Slice 6ct/40oz</u></b>	A classic Fall favorite that starts with a golden flaky crust, filled with tender sweet potatoes, cinnamon, nutmeg and ginger that's full of flavor; Kosher KVH-D	6 Pies	1 10" Pie	40	18.041
07165	<b><u>Open Face Pie 10" Pre-Baked Pecan Pre-Sliced 8-Slice 6ct/36oz</u></b>	A tender golden flaky crust filled with naturally sweet filling, topped wall-to-wall with delicious pecan halves; Kosher KVH-D	6 Pies	1 10" Pie	36	16.440
07166	<b><u>Open Face Pie 10" Pre-Baked Pumpkin Pre-Sliced 8-Slice 6ct/43oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor; Kosher KVH-D	6 Pies	1 10" Pie	43	19.076
<b>10" Pre-baked, Pre-Sliced (8 Slices) No Sugar Added Open Face Pies</b>			<b>• Seasonal and year-round favorites</b>		<b>• Consistent plate appeal</b>	
09372	<b><u>Open Face Pie 10" Pre-Baked Pumpkin No Sugar Added Pre-Sliced 8-Slice 6ct/43oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor but without the added sugar; Kosher KVH-D	6 Pies	1 10" Pie	43	19.107
<b>10" Pre-baked, Pre-Sliced (8 Slices) Open Face Pies</b>			<b>• Seasonal and year-round favorites</b>		<b>• Consistent plate appeal</b>	
09375	<b><u>Open Face Pie 10" Pre-Baked Pecan Pre-Sliced 10-Slice 6ct/36oz</u></b>	A tender golden flaky crust filled with naturally sweet filling, topped wall-to-wall with delicious pecan halves; Kosher KVH-D	6 Pies	1 10" Pie	36	16.4550
09376	<b><u>Open Face Pie 10" Pre-Baked Pumpkin Pre-Sliced 10-Slice 6ct/43oz</u></b>	A classic Fall favorite that starts with a tender golden flaky crust, filled with a lightly spiced pumpkin filling that's full of flavor; Kosher KVH-D	6 Pies	1 10" Pie	43	19.126



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# FROZEN BAKERY

## PIES

Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration



GET RECIPE

Boozy Cherries Jubilee

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® COBBLERS</b>						
Fruit Cobblers		• Fruit is the #1 ingredient • Ideal for buffets, dessert bars & catering functions				
05424	<b>Cobbler 10x12" Apple 4ct/80oz</b>	Sweet prime Michigan apple slices in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	4 Trays	1 10x12" Cobbler	80	22.530
05429	<b>Cobbler 10x12" Peach 4ct/80oz</b>	Ripe sweet peaches in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	4 Trays	1 10x12" Cobbler	80	22.530
05433	<b>Cobbler 10x12" Cherry 4ct/80oz</b>	Plump whole orchard cherries in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	4 Trays	1 10x12" Cobbler	80	22.530
05437	<b>Cobbler 10x12" Blackberry 4ct/80oz</b>	Plump ripe blackberries in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	4 Trays	1 10x12" Cobbler	80	22.530
05441	<b>Cobbler 10x12" Apple 4ct/96oz</b>	Sweet prime Michigan apple slices with extra slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal for an even lower cost per portion; Kosher KVH-D	4 Trays	1 10x12" Cobbler	96	27.020
05442	<b>Cobbler 10x12" Cherry 4ct/96oz</b>	Plump whole orchard cherries with extra slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal for an even lower cost per portion; Kosher KVH-D	4 Trays	1 10x12" Cobbler	96	27.020
05443	<b>Cobbler 10x12" Peach 4ct/96oz</b>	Ripe sweet peaches with extra slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal for an even lower cost per portion; Kosher KVH-D	4 Trays	1 10x12" Cobbler	96	27.020
05444	<b>Cobbler 10x12" Blackberry 4ct/96oz</b>	Plump ripe blackberries with extra slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal for an even lower cost per portion; Kosher KVH-D	4 Trays	1 10x12" Cobbler	96	27.020
05445	<b>Cobbler 10x12" Apple 2ct/80oz</b>	Sweet prime Michigan apple slices in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	2 Trays	1 10x12" Cobbler	80	11.510
05446	<b>Cobbler 10x12" Peach 2ct/80oz</b>	Ripe sweet peaches in a rich slurry, sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	2 Trays	1 10x12" Cobbler	80	11.510
05447	<b>Cobbler 10x12" Cherry 2ct/80oz</b>	Plump whole orchard cherries in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	2 Trays	1 10x12" Cobbler	80	11.510
05449	<b>Cobbler 10x12" Blackberry 2ct/80oz</b>	Plump ripe blackberries in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	2 Trays	1 10x12" Cobbler	80	11.510
05451	<b>Cobbler 10x12" Strawberry 2ct/80oz</b>	Big ripe strawberries in a rich slurry, sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	2 Trays	1 10x12" Cobbler	80	11.510
05456	<b>Cobbler 10x12" Blueberry 2ct/80oz</b>	Plump Northern blueberries in a rich slurry sit below a tender flaky pie crust layer, giving this cobbler a sweet homemade appeal; Kosher KVH-D	2 Trays	1 10x12" Cobbler	80	11.510

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# FROZEN BAKERY

## PIES







Classic or elevated varieties – these desserts are delightfully nostalgic.

### Recipe Inspiration



GET RECIPE

Coconut Crusted Raz-Peach Pie

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® UNBAKED PIE SHELLS</b>						
<b>Unbaked Vegetable Shortening Pie Shells</b> • Reliably hold cream, meringue, fruit or quiche fillings for signature menu items						
	05052	<b>Unbaked Pie Crust 9" Deep Dish Vegetable Shortening 4 bags/5ct/8oz</b>	A premium tender flaky crust, perfect for creating your own signature deep dish classic pies and desserts	4 Bags	5 Pie Shells	8 12.753
	09272	<b>Unbaked Pie Crust 10" Vegetable Shortening 4 bags/5ct/8oz</b>	A premium tender flaky crust, perfect for creating your own signature pies and desserts	4 Bags	5 Pie Shells	8 13.082
<b>Unbaked Lard Shortening Pie Shells</b> • Reliably hold cream, meringue, fruit or quiche fillings for signature menu items						
	09269	<b>Unbaked Pie Crust 9" Deep Dish Lard Shortening 4 bags/5ct/8oz</b>	A premium tender flaky crust, perfect for creating your own signature deep dish fruit pies, quiches or desserts	4 Bags	5 Pie Shells	8 12.378
	07154	<b>Unbaked Pie Crust 10" Lard Shortening 4 bags/5ct/8oz</b>	A premium tender flaky crust, perfect for creating your own signature fruit pies, quiches or desserts	4 Bags	5 Pie Shells	8 12.707
<b>CHEF PIERRE® UNBAKED QUICHE</b> • Scratch-made appeal • Great for buffets and catering functions						
	05787	<b>Quiche 10" Unbaked Broccoli 6/38oz</b>	Broccoli florets with sharp cheddar, eggs and onions in a tender vegetable shortening crust; Kosher KVH-D	6 Quiche	1 10" Quiche	38 17.220
	05799	<b>Quiche 10" Unbaked Spinach 6/38oz</b>	Baby spinach, bacon, onions and cheese blended with eggs and half-and-half in a tender pie crust; Kosher KVH-D	6 Quiche	1 10" Quiche	38 17.220

TOP SELLER



Do more with pie



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# CAKES

Timeless, endearing classic dessert with favorites for everyone.

## Recipe Inspiration



Drunken Strawberries Over Pound Cake French Toast

GET RECIPE



Blueberry Angel Food Cake Mini Trifles

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
SARA LEE® CAKES						
10" Pound Cakes <span style="float: right;">• Buttery with a tender crumb texture • A great base for signature desserts or breakfasts</span>						
08298	<b><u>Pound Cake 10" Loaf Classic 12ct/16oz</u></b>	Moist and tender large pound cake; Kosher KVH-D	12 Cakes	1 10" Loaf	16	14.099
8" Angel Food Cake <span style="float: right;">• Light and airy texture • A great base for signature desserts</span>						
07529	<b><u>Angel Food 8" Round No Fat Bundt Cake 6ct/22oz</u></b>	Angel Food Bundt cake with zero fat and cholesterol; Kosher OU-D	6 Cakes	1 8" Cake	22	9.985
<b>New!</b>	20292 <b><u>Strawberry Angel Food 8" Round No Fat Bundt Cake 6ct/22oz</u></b>	Strawberry Angel Food Bundt cake with zero fat and cholesterol; Kosher OU-D	6 Cakes	1 8" Cake	22	9.985

## CAKE IS THE MOST FREQUENTLY MENUED DESSERT.

Datassential Dessert Trends 2023

## YOUNGER CONSUMERS OVER-INDEX IN THEIR LOVE FOR ANGEL FOOD CAKE!

OVER 1 IN 5 (21%) GEN Z CONSUMERS LOVE ANGEL FOOD CAKE. THIS IS SIGNIFICANTLY MORE THAN BABY BOOMERS, WHERE JUST 15% SAY THEY LOVE ANGEL FOOD CAKE.

Datassential, Proprietary Menuvision Study, 2022

Do more with angel food cake



Culinary Ideas & Tools



TASTES TO FEEL GOOD ABOUT

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FROZEN BAKERY











# CAKES

Timeless, endearing classic dessert with favorites for everyone.



GET RECIPE

Extreme Red Velvet Coffee Liquor Shake

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
SARA LEE® CAKES						
9" 3-Layer Cakes						
	05366 <b>Premium 3-Layer Cake 9" Round Chocolate Gold 4ct/53oz</b>	Yellow layer cake topped with dark chocolate fudge icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	53	16.271
	07118 <b>Premium 3-Layer Cake 9" Round Chocolate No Sugar Added 4ct/45oz</b>	Chocolate layer cake topped with chocolate icing with no sugar added; Kosher KVH-D	 4 Cakes	1 9" Round Cake	45	16.360
	08547 <b>Premium 3-Layer Cake 9" Round Double Chocolate 4ct/53oz</b>	Chocolate layer cake covered with chocolate icing; Kosher KVH-D	 4 Cakes	1 9" Round Cake	53	16.319
	08552 <b>Premium 3-Layer Cake 9" Round Traditional German Chocolate 4ct/50oz</b>	German Chocolate layer cake filled and topped with coconut-pecan icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	50	15.074
	08939 <b>Premium 3-Layer Cake 9" Round Red Velvet 4ct/53oz</b>	Red Velvet layer cake covered with cream cheese icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	53	16.906
	09323 <b>Premium 3-Layer Cake 9" Round Coconut 4ct/55oz</b>	Coconut yellow layer cake topped with buttercream icing and shredded coconut; Kosher KVH-D	4 Cakes	1 9" Round Cake	55	16.509
	09325 <b>Premium 3-Layer Cake 9" Round Iced German Chocolate 4ct/57oz</b>	German Chocolate layer cake with caramel, pecans, and walnuts, covered with coconut icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	57	17.069
	09326 <b>Premium 3-Layer Cake 9" Round Lemon Cream 4ct/52oz</b>	Lemon Cream layer cake topped with whipped lemon icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	52	16.070

TASTES TO FEEL GOOD ABOUT

TOP SELLER



FROZEN BAKERY

# CAKES

Timeless, endearing classic dessert with favorites for everyone.



07155 Premium 2-Layer Cake 9" Round Carrot 4ct/59oz

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>SARA LEE® CAKES</b>						
<b>9" 2-Layer Cakes</b>						
		• Moist and tender layers, rich crumb texture		• Hand-iced		• Consistent presentation
05358	<b>Premium 2-Layer Cake 9" Round Apple Spice 4ct/63oz</b>	Apple Spice layer cake made with apples, walnuts, cinnamon and nutmeg, topped with cinnamon cream cheese icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	63	18.319
07155	<b>Premium 2-Layer Cake 9" Round Carrot 4ct/59oz</b>	Carrot layer cake made with carrots, walnuts, pineapples and spices, topped with cream cheese icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	59	17.659
<b>9" Pre-Sliced (14 Slices) Layer Cakes</b>						
		• Moist and tender layers, rich crumb texture		• Hand-iced		• Consistent presentation
08556	<b>Premium Pre-Sliced 2-Layer Cake 9" Round Carrot 14-Slice 4ct/59oz</b>	Carrot layer cake made with carrots, walnuts, pineapples and spices, topped with cream cheese icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	59	17.819
08558	<b>Premium Pre-Sliced 3-Layer Cake 9" Round Double Chocolate 14-Slice 4ct/53oz</b>	Chocolate layer cake covered with chocolate icing; Kosher KVH-D	4 Cakes	1 9" Round Cake	53	16.319

TOP SELLER

**77%** OF CONSUMERS HAD CAKE WITHIN THE PAST MONTH.  
**46%** OF CONSUMERS HAD CAKE WITHIN THE PAST WEEK.

Datassential Dessert Keynote 2023

**CAKE IS IN THE TOP 3 OF MENUED DESSERTS.**

Datassential Dessert Keynote 2023



FROZEN BAKERY

# CAKES

Timeless, endearing classic dessert with favorites for everyone.

## Recipe Inspiration



Orange Cake Pomegranate Compote Bowl

GET RECIPE



Double Chocolate Cheesecake Dirt Cups

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>SARA LEE® CAKES</b>						
12x16" Iced Sheet Cake		<ul style="list-style-type: none"> <li>• Low cost for price sensitive menus</li> <li>• Specially coated baking board for locked-in flavor and moisture</li> </ul>				
08242	<u>Classic Iced Sheet Cake</u> <u>12x16" Banana 4ct/75oz</u>	Banana sheet cake covered with banana butter cream icing; Kosher KVH-D	4 Trays	1 12x16" Cake	75	22.120
08243	<u>Classic Iced Sheet Cake</u> <u>12x16" Orange 4ct/75oz</u>	Orange sheet cake with orange flecks, covered with sweet butter cream icing; Kosher KVH-D	4 Trays	1 12x16" Cake	75	22.120
08244	<u>Classic Iced Sheet Cake</u> <u>12x16" Double Chocolate 4ct/74oz</u>	Chocolate sheet cake covered with chocolate icing; Kosher KVH-D	4 Trays	1 12x16" Cake	74	21.870
08245	<u>Classic Iced Sheet Cake</u> <u>12x16" German Chocolate 4ct/75oz</u>	German Chocolate sheet cake with caramel, pecans and walnuts, covered with coconut icing; Kosher KVH-D	4 Trays	1 12x16" Cake	75	22.120
08246	<u>Classic Iced Sheet Cake</u> <u>12x16" Carrot 4ct/96oz</u>	Carrot sheet cake with raisins, pineapples and walnuts, covered with cream cheese icing; Kosher KVH-D	4 Trays	1 12x16" Cake	96	26.800
08247	<u>Classic Iced Sheet Cake</u> <u>12x16" Coconut 4ct/74oz</u>	Coconut yellow sheet cake with shredded coconut, covered with white icing; Kosher KVH-D	4 Trays	1 12x16" Cake	74	22.230
08251	<u>Classic Iced Sheet Cake</u> <u>12x16" Golden White 4ct/76oz</u>	White sheet cake covered with white icing; Kosher KVH-D	4 Trays	1 12x16" Cake	76	22.370
08252	<u>Classic Iced Sheet Cake</u> <u>12x16" Red Velvet 4ct/78oz</u>	Red Velvet sheet cake covered with cream cheese icing; Kosher KVH-D	4 Trays	1 12x16" Cake	78	22.240
12x16" Un-Iced Sheet Cakes		<ul style="list-style-type: none"> <li>• Low cost for price sensitive menus</li> <li>• Specially coated baking board for locked-in flavor and moisture</li> </ul>				
03922	<u>Classic Un-Iced Sheet Cake</u> <u>12x16" Chocolate 4ct/48oz</u>	Deliciously fluffy chocolate sheet cake, uniced and ready to finish; Kosher KVH-D	4 Trays	1 12x16" Cake	48	15.000
03944	<u>Classic Un-Iced Sheet Cake</u> <u>12x16" Yellow 4ct/48oz</u>	Deliciously fluffy golden yellow sheet cake, uniced and ready to finish; Kosher KVH-D	4 Trays	1 12x16" Cake	48	15.780
08240	<u>Classic Un-Iced Sheet Cake</u> <u>12x16" Sponge 4ct/44oz</u>	Deliciously fluffy golden sponge sheet cake, uniced and ready to finish; Kosher KVH-D	4 Trays	1 12x16" Cake	44	13.875

TOP SELLER















FROZEN BAKERY

# CAKES

Timeless, endearing classic dessert with favorites for everyone.



08213 Classic Iced Brownie 12x16" Chocolate Without Nuts 4ct/75oz

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>SARA LEE® CAKES</b>						
<b>Individually Wrapped Cake Slices</b> • Moist and tender • Portable dessert or snack						
	08645	<b>Individually Wrapped Cake Slice Iced Carrot 24ct/2.25oz</b>	Moist carrot cake with sweet icing; Kosher KVH-D	24 Cake Slices	1 Slice	2.25 7.194
	08646	<b>Individually Wrapped Cake Slice Iced Double Chocolate 24ct/2.25oz</b>	Indulgent chocolate cake with chocolate icing; Kosher KVH-D	24 Cake Slices	1 Slice	2.25 6.759
	08647	<b>Individually Wrapped Cake Slice Iced Banana 24ct/2.25oz</b>	Sweet banana flavor in a delightful cake with icing; Kosher KVH-D	24 Cake Slices	1 Slice	2.25 6.729
	08630	<b>Individually Wrapped Cake Slice Pound Cake 24ct/1.75oz</b>	Moist and tender large buttery pound cake; Kosher KVH-D	 24 Cake Slices	1 Slice	1.75 3.295
<b>12x16" Iced Brownies</b> • Moist and rich with delicious chocolaty flavor						
	08213	<b>Classic Iced Brownie 12x16" Chocolate Without Nuts 4ct/75oz</b>	Classic iced chocolate brownie without nuts, topped with chocolate icing; Kosher KVH-D	4 Trays	1 12x16" Brownie Tray	75 21.946
	08241	<b>Classic Iced Brownie 12x16" Chocolate With Nuts 4ct/75oz</b>	Classic iced chocolate brownie with chopped walnuts, topped with chocolate icing; Kosher KVH-D	 4 Trays	1 12x16" Brownie Tray	75 21.946
	07115	<b>Classic Iced Brownie 12x16" Chocolate No Sugar Added 4ct/69oz</b>	Classic iced chocolate brownie with no sugar added; Kosher KVH-D	 4 Trays	1 12x16" Brownie Tray	69 20.560
<b>12x16" Un-Iced Brownies</b> • Moist and rich with delicious chocolaty flavor						
	08288	<b>Classic Un-Iced Brownie 12x16" Chocolate 4ct/56oz</b>	Classic uniced chocolate brownie dusted without nuts; Kosher KVH-D	4 Trays	1 12x16" Brownie Tray	56 17.547
	08517	<b>Classic Un-Iced Brownie 12x16" Fudge Without Nuts Pre-Sliced 30-Slice 4ct/58oz</b>	Classic uniced chocolate fudge brownie without nuts; Kosher KVH-D	4 Trays	1 12x16" Brownie Tray	58 17.105

TASTES TO FEEL GOOD ABOUT

TOP SELLER



FROZEN BAKERY

# CHEESECAKES

Crave-worthy menu appeal made instant and effortless.

## Recipe Inspiration













French Cream Cheesecake Flight





GET RECIPE



Caramel Chocolate Chip Brownie Cheesecake Sundae

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
SARA LEE® CHEESECAKES						
10" New York Style Pre-Sliced Cheesecakes			• Made with real cream cheese		• Rich taste and silky texture	
	07117 <b><u>New York Style Cheesecake 10" Round Plain No Sugar Added Pre-Sliced 16-Slice 4ct/58oz</u></b>	Premium New York style creamy cheesecake on a graham crust, with no sugar added	 4 Cheesecakes	1 10" Round Cake (16 Pre-Cut Slices)	58	17.380
	08065 <b><u>New York Style Cheesecake 10" Round Creamy Pre-Sliced 16-Slice 4ct/71oz</u></b>	Classic New York style cheesecake with crumbled graham topping, and creamier, less dense texture on a graham crust; Kosher KVH-D	 4 Cheesecakes	1 10" Round Cake (16 Pre-Cut Slices)	71	20.506
	08074 <b><u>New York Style Cheesecake 10" Round Plain Pre-Sliced 16-Slice 4ct/71oz</u></b>	Premium New York style traditional cheesecake on a graham crust in a retail-ready carton	 4 Cheesecakes	1 10" Round Cake (16 Pre-Cut Slices)	71	21.314
	08077 <b><u>New York Style Cheesecake 10" Round Plain Hi-Rise® Pre-Sliced 16-Slice 2ct/131oz</u></b>	Premium New York style traditional cheesecake on a graham crust with a Hi-Rise® profile	2 Cheesecakes	1 10" Round Cake (16 Pre-Cut Slices)	131	18.790
	08078 <b><u>New York Style Cheesecake 10" Round Plain Pre-Sliced 16-Slice 4ct/71oz</u></b>	Premium New York style traditional cheesecake on a graham crust; Kosher KVH-D	 4 Cheesecakes	1 10" Round Cake (16 Pre-Cut Slices)	71	20.579
	08117 <b><u>New York Style Cheesecake 10" Round Plain Tall Pre-Sliced 14-Slice 2ct/102oz</u></b>	Premium New York style traditional cheesecake on a graham crust with a tall profile	2 Cheesecakes	1 10" Round Cake (14 Pre-Cut Slices)	102	15.250

French Cream Cheesecakes			• Made with real cream cheese		• Light and airy texture	
	08018 <b><u>French Cream Cheesecake 8x15" Plain 4ct/73oz</u></b>	Cold-set cheesecake with a hint of lemon flavor on an oatmeal crumb crust	4 Cheesecake Trays	1 8x15" Cake	73	20.907
	<b>New!</b> 20272 <b><u>French Cream Cheesecake 8"x15" Choc 4ct/73oz</u></b>	Rich chocolate whipped cream cheese filling on top of a chocolate cookie crumb base	4 Cheesecake Trays	1 8x15" Cake	73	20.907
	08076 <b><u>French Cream Cheesecake 10" Round Plain 8ct/42oz</u></b>	Cold-set cheesecake with a hint of lemon flavor on an oatmeal crumb crust	 8 Cheesecakes	1 10" Cake	42	24.278

80%

OF CONSUMERS ARE EATING MORE OR THE SAME AMOUNT OF CHEESECAKE AS THE PRIOR YEAR.

Datassential Dessert Keynote 2023



View all No Sugar Added products

TASTES TO FEEL GOOD ABOUT

TOP SELLER

CLEANER LABEL



FROZEN BAKERY

# MUFFINS

Morning or snack time's satisfyingly moist and delicious treat.



SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® MUFFINS</b>						
<b>Individually Wrapped Muffins - Small 2oz</b>					<ul style="list-style-type: none"> <li>• Safe, sealed and portable</li> <li>• Perfect for kiosks or grab-and-go</li> </ul>	
08665	<b>Individually Wrapped Muffin</b> <b>Banana Nut 48ct/2oz</b>	Made with real bananas for a moist treat, topped with crunchy walnuts; Kosher KVH-D	48 Muffins	1 Muffin	2	7.531
08666	<b>Individually Wrapped Muffin</b> <b>Blueberry 48ct/2oz</b>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D	48 Muffins	1 Muffin	2	7.231
08668	<b>Individually Wrapped Muffin</b> <b>Cheese Streusel 48ct/2oz</b>	Made with smooth Neufchatel cream cheese, topped with a crumbly streusel topping; Kosher KVH-D	48 Muffins	1 Muffin	2	7.351
<b>Individually Wrapped Muffins - Large 4oz</b>					<ul style="list-style-type: none"> <li>• Safe, sealed and portable</li> <li>• Perfect for kiosks or grab-and-go</li> </ul>	
07589	<b>Individually Wrapped Muffin</b> <b>Chocolate Chip Cookie Dough 24ct/4oz</b>	A tasty muffin packed with crunchy chocolate chips, with a subtle cookie dough flavor; Kosher KVH-D	24 Muffins	1 Muffin	4	7.725
07590	<b>Individually Wrapped Muffin</b> <b>Cinnamon Pecan 24ct/4oz</b>	Real cinnamon and sugar filling is swirled into a moist, buttery base, topped with butter streusel and chopped pecans; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08625	<b>Individually Wrapped Muffin</b> <b>Blueberry 24ct/4oz</b>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08626	<b>Individually Wrapped Muffin</b> <b>Bran 24ct/4oz</b>	A moist bran muffin base, sprinkled with natural oats for a made-from-scratch appearance; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08627	<b>Individually Wrapped Muffin</b> <b>Banana Nut 24ct/4oz</b>	Made with real bananas for a moist treat, topped with crunchy walnuts; Kosher KVH-D	24 Muffins	1 Muffin	4	7.125
08636	<b>Individually Wrapped Muffin</b> <b>Corn 24ct/4oz</b>	Baked to perfection with a moist sweet corn flavor and perfect homemade look; Kosher KVH-D	24 Muffins	1 Muffin	4	7.125



FROZEN BAKERY

# MUFFINS

Morning or snack time's satisfyingly moist and delicious treat.

## Recipe Inspiration



View our K-12 Whole Grain Brochure for student meal program solutions.

GET RECIPE

Whole Grain Muffin Parfait

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® MUFFINS</b>						
Individually Wrapped Muffins - Large 4oz			• Safe, sealed and portable		• Perfect for kiosks or grab-and-go	
08649	<b>Individually Wrapped Muffin Cheese Streusel 24ct/4oz</b>	Made with smooth Neufchatel cream cheese, topped with a crumbly streusel topping; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08654	<b>Individually Wrapped Muffin Double Chocolate 24ct/4oz</b>	An indulgent moist chocolate base loaded with sweet chocolate chunks; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08635	<b>Individually Wrapped Muffin Variety Pack 24ct/4oz</b>	A delicious mix of individually wrapped muffins, including 12 Blueberry, 6 Bran and 6 Banana Nut; Kosher KVH-D	24 Muffins	1 Muffin	4	7.237
Individually Wrapped Muffins - Whole Grain - Small 2oz			• Safe, sealed and portable		• Perfect for kiosks or grab-and-go	
08858	<b>Individually Wrapped Muffin 51% Whole Grain Apple Cinnamon 48ct/2oz</b>	Real cinnamon applesauce is infused in a moist whole grain-rich base. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.531
08860	<b>Individually Wrapped Muffin 51% Whole Grain Blueberry 48ct/2oz</b>	Sweet, juicy wild blueberries packed inside each whole grain-rich muffin base, providing intense flavor and superior moistness. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.533
08861	<b>Individually Wrapped Muffin 51% Whole Grain Banana 48ct/2oz</b>	Made with real bananas in a whole grain-rich muffin base. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.533
08862	<b>Individually Wrapped Muffin 51% Whole Grain Double Chocolate 48ct/2oz</b>	An indulgent moist chocolate whole grain-rich base loaded with sweet chocolate chunks. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.533
<b>New!</b> 20293	<b>Individually Wrapped Muffin 51% Whole Grain Chocolate Chip 48ct/2oz</b>	An indulgent moist whole grain-rich base loaded with sweet chocolate chips. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.533
Individually Wrapped Muffins - Whole Grain - Large 4oz			• Safe, sealed and portable		• Perfect for kiosks or grab-and-go	
41322	<b>Individually Wrapped Muffin 51% Whole Grain Blueberry 24ct/4oz</b>	Sweet, juicy wild blueberries packed inside each whole grain-rich muffin base, providing intense flavor and superior moistness. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	24 Muffins	1 Muffin	4	7.185
41324	<b>Individually Wrapped Muffin 51% Whole Grain Double Chocolate 24ct/4oz</b>	An indulgent moist chocolate whole grain-rich base loaded with sweet chocolate chunks. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	24 Muffins	1 Muffin	4	7.185

TASTES TO FEEL GOOD ABOUT

TOP SELLER

CLEANER LABEL

SMART SNACK COMPLIANT





FROZEN BAKERY

# MUFFINS




Morning or snack time's satisfyingly moist and delicious treat.

## Recipe Inspiration



GET RECIPE

Chocolate Muffin Cranberry Raspberry Parfait

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® MUFFINS</b>						
Large Muffins - 4oz <span style="float: right;">• Perfectly sized for morning meals or hearty snacks</span>						
08607	<b>Large Muffin Blueberry Streusel 4 trays/12ct/4oz</b>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D		4 Trays	12 Muffins	4 14.825
08608	<b>Large Muffin Bran 4 trays/12ct/4oz</b>	A moist bran muffin base, sprinkled with natural oats for a made-from-scratch appearance; Kosher KVH-D		4 Trays	12 Muffins	4 14.825
08613	<b>Large Muffin Banana Nut 4 trays/12ct/4oz</b>	Made with real bananas for a moist treat, topped with crunchy walnuts; Kosher KVH-D		4 Trays	12 Muffins	4 14.825
08643	<b>Large Muffin Cheese Streusel 4 trays/12ct/4oz</b>	Made with smooth Neufchatel cream cheese, topped with a crumbly streusel topping; Kosher KVH-D		4 Trays	12 Muffins	4 14.825
08644	<b>Large Muffin Double Chocolate 4 trays/12ct/4oz</b>	A indulgent moist chocolate base loaded with sweet chocolate chunks; Kosher KVH-D		4 Trays	12 Muffins	4 14.825
08663	<b>Large Muffin Blueberry 4 trays/12ct/4oz</b>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D		4 Trays	12 Muffins	4 14.849
08717	<b>Large Muffin Variety Pack 1 4 trays/12ct/4oz</b>	A delicious mix of our most popular large muffins, including 2 trays of Blueberry and 1 tray each of Bran, Cheese Streusel; Kosher KVH-D		4 Trays	12 Muffins	4 14.825

TOP SELLER



## 1/3 OF CONSUMERS INDICATED THAT THEIR WILLINGNESS TO PAY MORE FOR MUFFINS HAS INCREASED.

Technomic Bakery Study 2023



# FROZEN BAKERY

## MUFFINS
















Morning or snack time's satisfyingly moist and delicious treat.

### Recipe Inspiration



View our K-12 Whole Grain Brochure for student meal program solutions.

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® MUFFINS</b>						
<b>Small Muffins - 2oz</b>			<b>• Great for bread baskets, catering and grab-and-go</b>		<b>• Cost saving portion sizes</b>	
	08605 <b><u>Small Muffin Blueberry</u></b> <b><u>4 trays/24ct/2oz</u></b>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D	4 Trays	24 Muffins	2	15.024
	08611 <b><u>Small Muffin Corn</u></b> <b><u>4 trays/24ct/2oz</u></b>	Baked to perfection with a moist sweet corn flavor and perfect homemade look; Kosher KVH-D	4 Trays	24 Muffins	2	15.024
	08673 <b><u>Small Muffin Cheese Streusel</u></b> <b><u>4 trays/24ct/2oz</u></b>	Made with smooth Neufchatel cream cheese, topped with a crumbly streusel topping; Kosher KVH-D		4 Trays	24 Muffins	2 15.024
	08675 <b><u>Small Muffin Double Chocolate</u></b> <b><u>4 trays/24ct/2oz</u></b>	A indulgent moist chocolate base loaded with sweet chocolate chunks; Kosher KVH-D		4 Trays	24 Muffins	2 15.024
	08677 <b><u>Small Muffin Banana Nut</u></b> <b><u>4 trays/24ct/2oz</u></b>	Made with real bananas for a moist treat, topped with crunchy walnuts; Kosher KVH-D		4 Trays	24 Muffins	2 15.024
	08716 <b><u>Small Muffin Variety Pack 1</u></b> <b><u>4 trays/24ct/2oz</u></b>	A delicious mix of our most popular small muffins, including 2 trays of Blueberry and 1 tray each of Bran, Cheese Streusel; Kosher KVH-D		4 Trays	24 Muffins	2 15.024
<b>Muffins - Whole Grain - Small 2oz</b>			<b>• Ideal for catering, continental breakfast and buffets</b>		<b>• Cost saving portion sizes</b>	
	08895 <b><u>Small Muffin 51% Whole Grain Blueberry</u></b> <b><u>4 trays/24ct/2oz</u></b>	Sweet, juicy wild blueberries packed inside each whole grain-rich muffin base, providing intense flavor and superior moistness. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	 	4 Trays	24 Muffins	2 15.319
	08897 <b><u>Small Muffin 51% Whole Grain Double Chocolate</u></b> <b><u>4 trays/24ct/2oz</u></b>	A indulgent moist chocolate whole grain-rich base loaded with sweet chocolate chunks. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	 	4 Trays	24 Muffins	2 15.714

TASTES TO FEEL GOOD ABOUT

TOP SELLER

SMART SNACK COMPLIANT



# FROZEN BAKERY

## MUFFINS








Morning or snack time's satisfyingly moist and delicious treat.

### Recipe Inspiration



Orange Blueberry Muffin

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
CHEF PIERRE® MUFFINS						
Mini Muffins - 0.9oz			• Ideal for catering, continental breakfast and buffets		• Cost saving portion sizes	
	08820 <b><u>Mini Muffin Blueberry</u></b> <b><u>2 trays/54ct/0.9oz</u></b>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D		2 Trays	54 Muffins	0.9 8.170
	08821 <b><u>Mini Muffin Banana Nut</u></b> <b><u>2 trays/54ct/0.9oz</u></b>	Made with real bananas for a moist treat, topped with crunchy walnuts; Kosher KVH-D		2 Trays	54 Muffins	0.9 8.170
	08822 <b><u>Mini Muffin Lemon Poppyseed</u></b> <b><u>2 trays/54ct/0.9oz</u></b>	This sweet, super moist muffin is made with real lemon puree, lemon oil and crunchy poppy seeds, in a miniature format perfect for catering or a quick on-the-go treat; Kosher KVH-D		2 Trays	54 Muffins	0.9 8.170
	08824 <b><u>Mini Muffin Corn</u></b> <b><u>2 trays/54ct/0.9oz</u></b>	Baked to perfection with a moist sweet corn flavor, in a miniature format perfect for catering or a quick on-the-go treat; Kosher KVH-D		2 Trays	54 Muffins	0.9 8.545
	08767 <b><u>Mini Muffin Variety Pack</u></b> <b><u>3 trays/54ct/0.9oz</u></b>	A delicious mix of popular mini muffins, including 1 tray each of Blueberry, Banana Nut and Lemon Poppyseed; Kosher KVH-D		3 Trays	54 Muffins	0.9 11.763

TOP SELLER

# 84% OF OPERATORS CURRENTLY OFFER MUFFINS.

Technomic Bakery Study 2023



FROZEN BAKERY

# CORNBREAD

Quality breads baked for menu versatility – from sides to sandwiches.

## Recipe Inspiration



Cornbread Beer Battered Onion Rings

GET RECIPE



Cornbread Pudding with Caramel Rum Sauce

GET RECIPE

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>CHEF PIERRE® CORNBREAD</b>						
<b>Pre-Sliced (30 Slices) Cornbread</b>						
08281	<u><b>Cornbread 12x16" Pre-Sliced 30-Slice Sweet Style 4ct/64oz</b></u>	Sweetened, moist and tender cornbread with cake-like texture; Kosher KVH-D	4 Trays	1 12x16" Tray	64	18.594
					• Exceptional flavor	• Pre-cut for quick serving
08282	<u><b>Cornbread 12x16" Pre-Sliced 30-Slice Jalapeño 4ct/64oz</b></u>	Sweetened, moist and tender cornbread with red and green jalapeños for the perfect hit of spice; Kosher KVH-D	4 Trays	1 12x16" Tray	64	18.594
<b>Individually Wrapped Cornbread</b>						
08863	<u><b>Cornbread Individually Wrapped Mini Loaf Sweet Style 48ct/2oz</b></u>	Sweetened, moist and tender cornbread mini loaf with cake-like texture; Kosher KVH-D	48 Cornbread Loaves	1 Loaf	2	7.371
					• Moist and tender	• Portable side or snack

TOP SELLER

CORNBREAD IS ON MORE THAN **36%** OF BBQ MENUS AND **31%** OF AMERICAN CUISINE MENUS.

Datassential MenuTrends 2022



Do more with cornbread



Culinary Ideas & Tools



















FROZEN BAKERY

# PASTRIES

Timeless, endearing, classic sweets with favorites for everyone.



Small Elite Danish Assortment

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>PASTRIES</b>						
<b>Chef Pierre® Danishes - Large Elite Style</b> • Generous fillings patrons love • Tender, moist dough holds for hours						
 08337	<b>Large Elite Danish Raspberry Butterfly 6 trays/8ct/4oz</b>	Authentic hand-formed Danish dough with generous raspberry and cheese fillings, finished with a sweet drizzle of icing; Kosher OU-D	6 Trays	8 Danish	4	15.100
 08914	<b>Large Elite Danish Cheese Butterfly 6 trays/8ct/4oz</b>	Authentic hand-formed Danish dough with generous cream cheese filling, finished with a sweet drizzle of icing; Kosher OU-D	6 Trays	8 Danish	4	15.100
 08344	<b>Large Elite Danish Variety Pack 6 trays/8ct</b>	A delicious mix of our most popular Danish, including 2 trays each of Apple, Cheese and 1 tray each of Cherry Cheese, Cinnamon Almond Bear Claws; Kosher OU-D	 6 Trays	8 Danish	Varies	16.290
<b>Chef Pierre® Danishes - Small Demi Style</b> • Smaller portions with fillings patrons love • Tender, moist dough holds for hours						
 08924	<b>Small Demi-Danish Variety Pack 5 trays/10ct/1.31oz</b>	A delicious mix of our most popular Danish, including 2 sheets each of Apple and 1 sheet each of Cheese, Raspberry, Cinnamon Raisin; Kosher OU-D	 5 Trays	10 Danish	1.31	5.254
<b>Sara Lee® Cinnamon Rolls</b> • Balanced cinnamon flavor • Moist and tender • Classic morning treat or anytime snack						
 08419	<b>Cinnamon Roll Par-Baked Cream Cheese 6 trays/4ct/4.75oz</b>	Unique par-baked formula allows operators to serve fresh baked cinnamon rolls with minimal time and labor; Kosher OU-D	 6 Trays	4 Rolls	4.75	9.094
<b>Chef Pierre® Individually Wrapped Danishes</b> • Soft and moist • Great for kiosks or grab-and-go						
 08349	<b>Individually Wrapped Danish Variety Pack 24ct</b>	A delicious mix of our most popular individually wrapped Danish, including 6 each of Raspberry, Apple, Cheese, Cinnamon; Kosher OU-D	 24 Danish	1 Danish	Varies	5.250
 08356	<b>Individually Wrapped Danish Apple 24ct/3.25oz</b>	Our delicious soft and moist apple Danish with chunks of sweet apples, topped with a sweet icing; Kosher OU-D	24 Danish	1 Danish	3.25	5.643
 08357	<b>Individually Wrapped Danish Cheese 24ct/2.25oz</b>	A soft and moist dough filled with a creamy cheese filling, in an individually wrapped pack perfect for an on-the-go snack; Kosher OU-D	24 Danish	1 Danish	2.25	4.068
<b>Chef Pierre® Breakfast Cakes</b> • Moist and tender • Classic morning treat or anytime snack						
 05402	<b>Apple Streusel Coffee Cake</b>	Packed with chunks of apples and nuts and topped with toasted sweet streusel crumbs for a delicious breakfast dessert	 3 Trays	1 12x16" Cake	78	19.310

TOP SELLER



FROZEN BAKERY

# GOURMET DESSERTS

Decadent offerings baked in small batches decorated by hand, using only the finest ingredients.



08745 Gourmet Cheesecake 10" Round Caramel Pecan Pre-Sliced 14-Slice 2ct/87oz

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>BISTRO COLLECTION® GOURMET DESSERTS</b>						
<b>10" Pre-Sliced Gourmet Cheesecakes</b>			<b>• Silky smooth • Decadent flavor combinations</b>			
08745	<b>Gourmet Cheesecake 10" Round Caramel Pecan Pre-Sliced 14-Slice 2ct/87oz</b>	Caramel cheesecake swirled with New York style cheesecake on a chocolate cookie crumb crust, drizzled with caramel, chocolate chunks, pecans and chocolate pecan truffle	2 Cheesecakes	1 10" Round Cake (14 Pre-Cut Slices)	87	13.253
08083	<b>Gourmet Cheesecake 10" Round Variety Pack 4ct</b>	A popular assortment of our gourmet cheesecakes, including 1 each of Plain, Chocolate Marble, Butter Pecan, Double Chocolate	4 Cheesecakes	1 10" Round Cake (16 Pre-Cut Slices)	Varies	20.159
<b>10" Pre-Sliced Gourmet Pies</b>			<b>• Rich and creamy filling on a delicate crust • Scrumptious taste and elegant appeal</b>			
08129	<b>Gourmet Pie 10" Reese's® Chocolate Peanut Butter Shudder Pre-Sliced 14-Slice 2ct/76oz</b>	Creamy peanut butter filling packed with Reese's® Peanut Butter Cups and chocolate chunks on a chocolate crust, topped with fudge sauce and whipped cream	2 Pies	1 10" Pie (14 Pre-Cut Slices)	76	11.846
08143	<b>Gourmet Pie 10" Malted Chocolate Caramel Pre-Sliced 14-Slice 2ct/78oz</b>	Chocolate graham crust with chocolate truffle mousse, malted milk and caramel, finished with chocolate syrup and chocolate whipped topping	2 Pies	1 10" Pie (14 Pre-Cut Slices)	78	12.128
08753	<b>Gourmet Pie 10" Islander's Key Lime Pre-Sliced 14-Slice 2ct/61oz</b>	Nutty pecan and graham crust with refreshing filling made from real Key Limes, topped with fresh whipped cream	2 Pies	1 10" Pie (14 Pre-Cut Slices)	61	11.051

## 80% OF OPERATORS AGREE THAT THE DESSERTS THEY OFFER HELP INCREASE CHECK AVERAGES.

Datassential Dessert Keynote 2023



FROZEN BAKERY

# GOURMET DESSERTS

Decadent offerings baked in small batches decorated by hand, using only the finest ingredients.



08566 Gourmet 3-Layer Cake 9" Round Lemon Mousse Melody Pre-Sliced 14-Slice 2ct/67oz

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>BISTRO COLLECTION® GOURMET DESSERTS</b>						
<b>9" Gourmet Cakes</b>			<b>Rich and decadent with made-from-scratch taste</b>		<b>Impressive plate presentation</b>	
08022	<b>Gourmet 3-Layer Cake 9" Round World's Greatest Carrot 2ct/74oz</b>	Lightly spiced cake with carrots, raisins, pecans and cinnamon cream cheese icing, hand-finished with real cream cheese frosting, buttercream carrots and walnuts	2 Cakes	1 9" Round Cake	74	11.380
08948	<b>Gourmet 3-Layer Cake 9" Round World's Greatest Carrot Pre-Sliced 14-Slice 2ct/74oz</b>	Lightly spiced cake with carrots, raisins, pecans and cinnamon cream cheese icing, hand-finished with real cream cheese frosting, buttercream carrots and walnuts	2 Cakes	1 9" Round Cake	74	11.460
08123	<b>Gourmet 3-Layer Cake 9" Round Tiramisu Pre-Sliced 14-Slice 2ct/74oz</b>	Three layers of tender cake soaked in premium European espresso filled with mascarpone, topped with cocoa powder and real whipped cream	2 Cakes	1 9" Round Cake	74	11.600
08560	<b>Gourmet 3-Layer Cake 9" Round Reese's® Chocolate Peanut Butter Thunder Pre-Sliced 14-Slice 2ct/74oz</b>	Layers of chocolate cake with crushed Reese's® Peanut Butter Cups and chocolate drizzle, covered in peanut butter frosting and Reese's® Peanut Butter Cups	2 Cakes	1 9" Round Cake	74	11.990
08566	<b>Gourmet 3-Layer Cake 9" Round Lemon Mousse Melody Pre-Sliced 14-Slice 2ct/67oz</b>	Airy cake layers filled with perfectly tart lemon mousse, topped with real whipped cream and sweet lemon candies	2 Cakes	1 9" Round Cake	67	11.110
08947	<b>Gourmet 4-Layer Cake 9" Round World's Greatest Chocolate Pre-Sliced 14-Slice 2ct/92oz</b>	Chocolate icing on four indulgent layers of moist cake and fudgy frosting, accented with flaky dark chocolate shavings	2 Cakes	1 9" Round Cake	92	13.990

TOP SELLER

## 53% OF CONSUMERS LOOK FORWARD TO (GO OUT OF THEIR WAY FOR) A SIGNATURE DESSERT FROM A SPECIFIC RESTAURANT.

Datassential Dessert Keynote 2023



FROZEN BAKERY

# GOURMET DESSERTS

Decadent offerings baked in small batches decorated by hand, using only the finest ingredients.

## Recipe Inspiration



Do more with brownies and dessert bars



View Operator Guide

Cheesecake Brownie Waffle Batter Bites

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
<b>BISTRO COLLECTION® GOURMET DESSERTS</b>						
<b>Gourmet Individual Desserts</b>		<b>• Smaller portions perfect for one or shareable for two</b>		<b>• Great for coffee/dessert pairings and dessert flights</b>		
	38905 <b>Gourmet Individual Dessert</b> <b>Red Velvet Layer Cake</b> <b>24ct/2.5oz</b>	Red velvet cake topped with cream cheese mousse, whipped cream and red velvet cake crumbs	1 Tray	24 Individual Cakes	2.5	5.121
	38906 <b>Gourmet Individual Dessert</b> <b>Tiramisu Layer Cake</b> <b>24ct/2.6oz</b>	Light and airy sponge cake layered with espresso-flavored mascarpone mousse, whipped cream and cocoa	 1 Tray	24 Individual Cakes	2.6	5.361
	08166 <b>Gourmet Individual Dessert</b> <b>Key Lime Cream Pie</b> <b>24ct/2.8oz</b>	Cookie crumb base with real Key lime mousse, topped with whipped cream and toasted coconut	 1 Tray	24 Individual Pies	2.8	5.511
	08167 <b>Gourmet Individual Dessert</b> <b>Chocolate Peanut Butter Cream Pie</b> <b>24ct/3.1oz</b>	Chocolate crust layered with peanut butter mousse and thick chocolate ganache, loaded with crushed peanut butter cups	1 Tray	24 Individual Pies	3.1	5.961
<b>Gourmet Brownies &amp; Dessert Bars</b>		<b>• Popular flavors</b>		<b>• Versatile format</b>		<b>• Perfect-serve, flat-fold tray with cutting guides for easy portioning</b>
	08570 <b>Gourmet Dessert Bar</b> <b>Lemon Lover's Bar®</b> <b>4ct/44oz</b>	Tart lemon filling on an all-butter shortbread crust, dusted with powdered sugar	 4 Quarter Trays	1 Tray	44	13.378
	08572 <b>Gourmet Dessert Bar</b> <b>Blondie</b> <b>4ct/37oz</b>	Dark chocolate chunks and walnuts on a cookie base with white chocolate drizzle	4 Quarter Trays	1 Tray	37	11.260
	08574 <b>Gourmet Brownie Bar</b> <b>Ultimate</b> <b>4ct/44oz</b>	Dark chocolate brownie with walnuts and chocolate chunks on a butter crumb crust	4 Quarter Trays	1 Tray	44	12.760
	08575 <b>Gourmet Dessert Bar</b> <b>Strawberry Swirl Cheesecake</b> <b>4ct/52oz</b>	Rich strawberry puree blended in cheesecake on graham crust	4 Quarter Trays	1 Tray	52	15.260
	08961 <b>Gourmet Brownie Bar</b> <b>Ghirardelli® Double Chocolate Decadence</b> <b>4ct/55oz</b>	Milk chocolate brownie with milk chocolate chips inside, topped with more chocolate chips and chocolate drizzle; Kosher KVH-D	4 Quarter Trays	1 Tray	55	15.747
	08963 <b>Gourmet Brownie Bar</b> <b>Salted Caramel with Pretzel Crust</b> <b>4ct/54oz</b>	Salted caramel filled brownie drizzled with salted caramel and dark chocolate on a chocolate-covered pretzel crust	4 Quarter Trays	1 Tray	54	15.434
	08593 <b>Gourmet Dessert Bar</b> <b>Favorites Collection Variety Pack #1</b> <b>4ct</b>	A gourmet assortment of our most popular dessert bars, including 1 each of Ultimate Brownie Bar, Blondie Bar, Strawberry Swirl, Cheesecake Bar, Lemon Lover's Bar®	4 Quarter Trays	1 Tray	Varies	13.140

TOP SELLER





FROZEN BAKERY

# INDIVIDUALLY WRAPPED BAKERY & DESSERTS

Safe and convenient options for takeout and delivery.








63%

OF CONSUMERS ARE INTERESTED IN **SNACKABLE BAKED GOODS.**

Technomic Bakery Study 2023

**MORE THAN HALF** OF CONSUMERS PREFER INDIVIDUALLY-SIZED OR SMALLER PORTIONS OF BREADS/ROLLS, SWEET BAKED GOODS AND DESSERT ITEMS.

Technomic Bakery Study 2023

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
SARA LEE® INDIVIDUALLY WRAPPED CAKE SLICES						
				• Moist and tender	• Portable dessert or snack	
08630	<u>Individually Wrapped Cake Slice Pound Cake 24ct/1.75oz</u>	Moist and tender large buttery pound cake; Kosher KVH-D		24 Cake Slices	1 Slice	1.75 3.295
						
08645	<u>Individually Wrapped Cake Slice Iced Carrot 24ct/2.25oz</u>	Moist carrot cake with sweet icing; Kosher KVH-D		24 Cake Slices	1 Slice	2.25 7.194
						
08646	<u>Individually Wrapped Cake Slice Iced Double Chocolate 24ct/2.25oz</u>	Indulgent chocolate cake with chocolate icing; Kosher KVH-D		24 Cake Slices	1 Slice	2.25 6.759
						
08647	<u>Individually Wrapped Cake Slice Iced Banana 24ct/2.25oz</u>	Sweet banana flavor in a delightful cake with icing; Kosher KVH-D		24 Cake Slices	1 Slice	2.25 6.729
						

SARA LEE® INDIVIDUALLY WRAPPED DANISHES						
08356	<u>Individually Wrapped Danish Apple 24ct/3.25oz</u>	Our delicious soft and moist apple Danish with chunks of sweet apples, topped with a sweet icing; Kosher OU-D		24 Danish	1 Danish	3.25 5.643
						
08357	<u>Individually Wrapped Danish Cheese 24ct/2.25oz</u>	A soft and moist dough filled with a creamy cheese filling, in an individually wrapped pack perfect for an on-the-go snack; Kosher OU-D		24 Danish	1 Danish	2.25 4.068
						
08349	<u>Individually Wrapped Danish Variety Pack 24ct</u>	A delicious mix of our most popular individually wrapped Danish, including 6 each of Raspberry, Apple, Cheese, Cinnamon; Kosher OU-D		24 Danish	1 Danish	Varies 5.250
						

TOP SELLER





FROZEN BAKERY

# INDIVIDUALLY WRAPPED BAKERY & DESSERTS

Safe and convenient options for takeout and delivery.



SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
CHEF PIERRE® INDIVIDUALLY WRAPPED MUFFINS - SMALL 2OZ			• Safe, sealed and portable		• Perfect for kiosks or grab-and-go	
08665	<u>Individually Wrapped Muffin</u> <u>Banana Nut 48ct/2oz</u>	Made with real bananas for a moist treat, topped with crunchy walnuts; Kosher KVH-D	48 Muffins	1 Muffin	2	7.531
08666	<u>Individually Wrapped Muffin</u> <u>Blueberry 48ct/2oz</u>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D	48 Muffins	1 Muffin	2	7.231
08668	<u>Individually Wrapped Muffin</u> <u>Cheese Streusel 48ct/2oz</u>	Made with smooth Neufchatel cream cheese, topped with a crumbly streusel topping; Kosher KVH-D	48 Muffins	1 Muffin	2	7.351
CHEF PIERRE® INDIVIDUALLY WRAPPED MUFFINS - LARGE 4OZ			• Safe, sealed and portable		• Perfect for kiosks or grab-and-go	
07589	<u>Individually Wrapped Muffin</u> <u>Chocolate Chip Cookie</u> <u>Dough 24ct/4oz</u>	A tasty muffin packed with crunchy chocolate chips, with a subtle cookie dough flavor; Kosher KVH-D	24 Muffins	1 Muffin	4	7.725
07590	<u>Individually Wrapped Muffin</u> <u>Cinnamon Pecan 24ct/4oz</u>	Real cinnamon and sugar filling is swirled into a moist, buttery base, topped with butter streusel and chopped pecans; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08625	<u>Individually Wrapped Muffin</u> <u>Blueberry 24ct/4oz</u>	Sweet, juicy wild blueberries packed inside each muffin, providing intense flavor and superior moistness; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08626	<u>Individually Wrapped Muffin</u> <u>Bran 24ct/4oz</u>	A moist bran muffin base, sprinkled with natural oats for a made-from-scratch appearance; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08627	<u>Individually Wrapped Muffin</u> <u>Banana Nut 24ct/4oz</u>	Made with real bananas for a moist treat, topped with crunchy walnuts; Kosher KVH-D	24 Muffins	1 Muffin	4	7.125
08636	<u>Individually Wrapped Muffin</u> <u>Corn 24ct/4oz</u>	Baked to perfection with a moist sweet corn flavor and perfect homemade look; Kosher KVH-D	24 Muffins	1 Muffin	4	7.125



FROZEN BAKERY

# INDIVIDUALLY WRAPPED BAKERY & DESSERTS

Safe and convenient options for takeout and delivery.

# Great! To-Go

FOR EASY INCREMENTAL SALES, FILL YOUR DISPLAYS WITH BAKERY AND DESSERTS SEALED FOR TO-GO!

SKU	PRODUCT NAME	PRODUCT DESCRIPTION	UNITS/CASE	PIECES/UNIT	INDIVIDUAL WEIGHT (OZ.)	GROSS CASE WEIGHT (LBS.)
CHEF PIERRE® INDIVIDUALLY WRAPPED MUFFINS - LARGE 4OZ						
08649	<b>Individually Wrapped Muffin Cheese Streusel 24ct/4oz</b>	Made with smooth Neufchatel cream cheese, topped with a crumbly streusel topping; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08654	<b>Individually Wrapped Muffin Double Chocolate 24ct/4oz</b>	An indulgent moist chocolate base loaded with sweet chocolate chunks; Kosher KVH-D	24 Muffins	1 Muffin	4	7.275
08635	<b>Individually Wrapped Muffin Variety Pack 24ct/4oz</b>	A delicious mix of individually wrapped muffins, including 12 Blueberry, 6 Bran and 6 Banana Nut; Kosher KVH-D	24 Muffins	1 Muffin	4	7.237
CHEF PIERRE® INDIVIDUALLY WRAPPED MUFFINS - WHOLE GRAIN						
08858	<b>Individually Wrapped Muffin 51% Whole Grain Apple Cinnamon 48ct/2oz</b>	Real cinnamon applesauce is infused in a moist whole grain-rich base. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.531
08860	<b>Individually Wrapped Muffin 51% Whole Grain Blueberry 48ct/2oz</b>	Sweet, juicy wild blueberries packed inside each whole grain-rich muffin base, providing intense flavor and superior moistness. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.533
08861	<b>Individually Wrapped Muffin 51% Whole Grain Banana 48ct/2oz</b>	Made with real bananas in a whole grain-rich muffin base. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.533
08862	<b>Individually Wrapped Muffin 51% Whole Grain Double Chocolate 48ct/2oz</b>	An indulgent moist chocolate whole grain-rich base loaded with sweet chocolate chunks. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	48 Muffins	1 Muffin	2	7.533
41322	<b>Individually Wrapped Muffin 51% Whole Grain Blueberry 24ct/4oz</b>	Sweet, juicy wild blueberries packed inside each whole grain-rich muffin base, providing intense flavor and superior moistness. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	24 Muffins	1 Muffin	4	7.185
41324	<b>Individually Wrapped Muffin 51% Whole Grain Double Chocolate 24ct/4oz</b>	An indulgent moist chocolate whole grain-rich base loaded with sweet chocolate chunks. Perfect for K-12 operators seeking to meet USDA guidelines. Kosher KVH-D	24 Muffins	1 Muffin	4	7.185
CHEF PIERRE® INDIVIDUALLY WRAPPED CORNBREAD						
08863	<b>Cornbread Individually Wrapped Mini Loaf Sweet Style 48ct/2oz</b>	Sweetened, moist and tender cornbread mini loaf with cake-like texture; Kosher KVH-D	48 Cornbread Loaves	1 Loaf	2	7.371

TASTES TO FEEL GOOD ABOUT

TOP SELLER

CLEANER LABEL



# BAKERY & DESSERT SALES SUPPORT

Partner with Sara Lee Frozen Bakery to gain access to a variety of industry data and insight-based resources — all created to help you generate more profits for your foodservice establishment.

**MenuVision™ Menu Optimizer Tool**

**To-Go Resources**

**Culinary Recipes & Serving Inspiration**

**Instructional Recipe Videos**

**Menu Planning Calendars**

**Operator Guides with Menu Development & Sales Tips**

**Social Media Tips**



Explore our helpful resources: [saraleefrozenbakery.com/foodservice](http://saraleefrozenbakery.com/foodservice)



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**a little sweeter**

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