



Convenience & Consistency Whipped Up!

84% of consumers are eating more or the same amount of cheesecake as the prior year.

Datassential Dessert Keynote June 2021

NEW Chocolate French Cream Cheesecake joins our Classic Plain French Cheesecake to enhance your menu and boost your profits.

- Sara Lee Classic French Cream Cheesecakes offer time-saving, affordable, back-of-house convenience and comforting indulgence.
- Crafted with carefully sourced ingredients, our time-honored recipe delivers total versatility.
- Simply thaw, slice, and serve
- NO Artificial Flavors, NO High Fructose Corn Syrup

Plain
French Cream
Cheesecake
08018



NEW
Chocolate
French Cream
Cheesecake
20272



Versatile & Convenient French Cream Cheesecake – Now in Chocolate!

Popular in a wide range of healthcare facilities, educational, commercial and restaurants, our Classic French Cream Cheesecakes are delicious, convenient, and labor-saving. Simply thaw and serve or customize and add an upcharge to create a profitable, memorable dessert experience.

Authentic Goodness In Every Bite

- Filling offers fluffier texture with less density than traditional, New York Style Cheesecakes
- Delicious crumb crust creating a harmonious balance of taste and texture
- Affordable option for economy-conscious operations
- Longer hold times mean desserts remain attractive for on-site dining or to go
- Easily adaptable to create innovative signature dishes

23% of consumers say that they LOVE chocolate cheesecake.

Datassential 2022



Chocolate Cheesecake over-indexes 4x in restaurant desserts during the winter season.

Datassential Nov. 2022



Divine Inspiration!

Use your creativity paired with our culinary-inspired recipes to create irresistible desserts. At the same time, grow your bottom-line profit.



GET INSPIRED TO RETHINK FRENCH CREAM CHEESECAKE WITH RECIPES AND CULINARY INSPIRATION AT SARALEEFROZENBAKERY.COM



Chocolate Cheesecake Brownie Shake



French Cream Cheesecake Flight

Nearly 1 in 4 Foodies love French Style Cheesecake

Datassential, Proprietary Menuvision Study, 2022



Indulgence Delivered.

Our team of bakery experts is continually developing new ways to offer an even better cheesecake. From recipe improvements to culinary inspiration, we're here to help your menu thrive.

Whether for dine in or to go, our cheesecakes provide a greater variety of formats and price points so you can easily and efficiently offer your guests their favorite treat.

Affordable Indulgence

Minimize food costs and waste by offering affordable 1.5 oz servings for a taste of decadent indulgence. Our versatile cheesecakes can be portioned, piped, and garnished to deliver big flavor in small bites with minimal labor.



Sara Lee® is the #1 cheesecake in retail

Nielsen, Total U.S. xAOC; Latest 52 weeks, W/E 04/02/22

SKU	PRODUCT NAME	UNITS PER CASE	INDIVIDUAL UNIT WT	NET CASE WT	GROSS CASE WT
08076	Sara Lee® French Cream Cheesecake 10" Round Plain	8	42oz	21.00	24.278
08018	Sara Lee® French Cream Cheesecake 8"x15" Plain	4	73oz	18.25	20.907
20272	Sara Lee® French Cream Cheesecake 8"x15" Chocolate	4	73oz	18.25	20.907

EXPLORE HOW OUR CLASSIC FRENCH CREAM CHEESECAKES WILL ADD PROFITABLE APPEAL TO YOUR MENU.

Contact your sales representative to learn more or visit SARALEEFROZENBAKERY.COM/FOODSERVICE