

**Chef Pierre®**

# Unwrap profits and possibilities.



**Bulk & Individually Wrapped Muffins**

*PREMIUM QUALITY INGREDIENTS*

*ARTISAN APPEARANCE AND  
ENTICING FLAVORS*

*CLEANER LABEL AND  
WHOLE GRAIN OFFERINGS*



**FROZEN BAKERY**



# Quality, consistency, and taste.

The authentic goodness of Chef Pierre® Muffins begins with premium quality and responsibly sourced ingredients. Baked to perfection, our tempting muffins deliver enticing flavors with moist and tender textures. At the same time, our commitment to safety in premium baking and packaging is unwavering.

Well-balanced flavors

Premium quality ingredients

More inclusions and toppings

Improved moisture and texture

Soft and tender interior



## Cleaner Label Offerings\*



NO Artificial Flavors



NO Artificial Colors



NO High Fructose Corn Syrup

\*Select items only.

Premium Quality Ingredients, Responsibly Sourced

Thaw & Serve Convenience

Over **6 in 10** consumers report they are more likely to purchase a product that claims 'Clean' ingredients.<sup>1</sup>

<sup>1</sup> Technomic Healthy Eating Consumer Trend Report, 2020

# Packaged for your convenience.

Because your needs differ, so does our packaging. Whether you are serving a group or need the convenience of grab & go, simply choose the packaging that best meets your needs.



## Bulk muffins

Choose practical bulk packaging to minimize labor and maximize convenience. Ideal for non-commercial applications like buffets, cafeterias, lodging, catering, senior living and more. Packaged in a variety of flavors, sizes and counts, choose the option that best serves your needs.

THAW AND SERVE CONVENIENCE

84% of non-commercial operators report offering muffins.<sup>1</sup>

## Individually wrapped muffins

Safely pre-packaged, portable, and ready to eat! Individually wrapped, no contact muffins are ideal for grab & go as well as meals and snacks for healthcare facilities, schools, lodging, sporting events, and more. Simply thaw & serve!

THAW AND SELL CONVENIENCE

56% of operators report buying individually wrapped muffins.<sup>1</sup>



<sup>1</sup> Technomic Away from Home Bakery Study, 2021



# Get inspired to create new menu items.

Use your creativity to transform Chef Pierre® muffins into exciting menu items. Muffins are the perfect base to experiment with flavor combinations and recipe applications.







Double Chocolate Muffin & CranRaspberry Mini Parfait



..... Creamy & Crunchy Orange Blueberry Muffin

Get Inspired to rethink muffins with recipes and culinary inspiration at [SaraLeeFrozenBakery.com](http://SaraLeeFrozenBakery.com)

# Bulk Muffins

SKU	PRODUCT NAME	TRAYS/ CASES	MUFFINS/ TRAY	MUFFIN WT (OZ)	NET CASE WT (LBS)	GROSS CASE WT (LBS)	CLEANER LABEL
<b>Chef Pierre® Mini Muffins</b>							
08821	Banana Nut Muffin	2	54	0.9	6.075	8.170	•
08820	Blueberry Muffin	2	54	0.9	6.075	8.170	•
08824	Corn Muffin	2	54	0.9	6.075	8.545	•
08825	Double Chocolate Muffin	2	54	0.9	6.075	8.545	•
08822	Lemon Poppyseed Muffin	2	54	0.9	6.075	8.170	•
08767	Variety Pack - Lemon Poppyseed, Banana Nut, Blueberry Muffins	3	54	0.9	9.113	11.763	•
<b>Chef Pierre® Small Muffins</b>							
08677	Banana Nut Muffin	4	24	2	12.000	15.024	•
08605	Blueberry Muffin	4	24	2	12.000	15.024	•
08606	Bran Muffin	4	24	2	12.000	15.024	•
08673	Cheese Streusel Muffin	4	24	2	12.000	15.024	•
08611	Corn Muffin	4	24	2	12.000	15.024	•
08675	Double Chocolate Muffin	4	24	2	12.000	15.024	•
08716	Variety Pack - Blueberry, Bran, Cheese Streusel Muffins	4	24	2	12.000	15.024	•
08895	51% Whole Grain Blueberry Muffin  	4	24	2	12.000	15.319	•
08897	51% Whole Grain Double Chocolate Muffin  	4	24	2	12.000	15.714	•
<b>Chef Pierre® Large Muffins</b>							
08613	Banana Nut Muffin	4	12	4	12.000	14.825	•
08663	Blueberry Muffin	4	12	4	12.000	14.849	•
08607	Blueberry Streusel Muffin	4	12	4	12.000	14.825	•
08608	Bran Muffin	4	12	4	12.000	14.825	•
08643	Cheese Streusel Muffin	4	12	4	12.000	14.825	•
08644	Double Chocolate Muffin	4	12	4	12.000	14.825	•
08717	Variety Pack - Blueberry, Bran, Cheese Streusel Muffins	4	12	4	12.000	14.825	•

 Whole Grain  Smart Snack Compliant





# Individually Wrapped Muffins

SKU	PRODUCT NAME	UNITS/CASES	MUFFIN WT (OZ)	NET CASE WT (LBS)	GROSS CASE WT (LBS)	CLEANER LABEL
<b>Chef Pierre® Individually Wrapped Large Muffins</b>						
07577	Blueberry Muffin	12	4	3.000	3.621	•
08627	Banana Nut Muffin	24	4	6.000	7.125	•
08625	Blueberry Muffin	24	4	6.000	7.275	•
08626	Bran Muffin	24	4	6.000	7.275	•
08649	Cheese Streusel Muffin	24	4	6.000	7.275	
07590	Cinnamon Pecan Muffin	24	4	6.000	7.275	
07589	Chocolate Chip Cookie Dough Muffin	24	4	6.000	7.725	
08636	Corn Muffin	24	4	6.000	7.125	•
08654	Double Chocolate Muffin	24	4	6.000	7.275	•
08635	Variety Pack - Blueberry, Bran, Banana Nut Muffins	24	4	6.000	7.237	•
41322	51% Whole Grain Blueberry Muffin <b>WG</b>	24	4	6.000	7.185	•
41324	51% Whole Grain Double Chocolate Muffin <b>WG</b>	24	4	6.000	7.185	
<b>Chef Pierre® Individually Wrapped Small Muffins</b>						
08665	Banana Nut Muffin	48	2	6.000	7.531	•
08666	Blueberry Muffin	48	2	6.000	7.231	•
08668	Cheese Streusel Muffin	48	2	6.000	7.351	
08858	51% Whole Grain Apple Cinnamon Muffin <b>WG SSC</b>	48	2	6.000	7.531	•
08861	51% Whole Grain Banana Muffin <b>WG SSC</b>	48	2	6.000	7.533	•
08860	51% Whole Grain Blueberry Muffin <b>WG SSC</b>	48	2	6.000	7.533	•
08862	51% Whole Grain Double Chocolate Muffin <b>WG SSC</b>	48	2	6.000	7.533	•
20293	51% Whole Grain Chocolate Chip Muffin <b>WG SSC</b>	48	2	6.000	7.533	•

**WG** Whole Grain **SSC** Smart Snack Compliant

## Try our Individually Wrapped Whole Grain Muffins

We believe in delivering simple goodness. We bake cleaner label muffins perfect for snacks, grab-and-go meals, school lunch programs, senior living facilities and more. Our whole grain muffins meet school nutrition meal requirements and include the Whole Grain Council Stamp which guarantees:

- At least 50% of the grain must be whole grain
- Minimum of 8g of whole grain per serving
- At least half a serving of whole grains

Cleaner label and whole grain options are part of the Chef Pierre® “quality committed to safety” initiative directed toward the development of quick and profitable all-day snacking and bakery solutions.



• Smart Snack compliant —  
 • our whole grain muffins provide  
 • versatility in school meal programs.

