



FROZEN BAKERY

Rise and Shine: Elevate Profits with a Winning Breakfast Menu

QUICHE • COFFEE CAKE • PASTRIES • MUFFINS • CINNAMON ROLLS • POUND CAKE

Unlock success with the perfect blend of savory and sweet delights.

From flaky pastries to mouthwatering quiche, muffins, coffee cake, and cinnamon rolls – our diverse selection guarantees a winning morning lineup. Craft a breakfast experience that keeps customers returning for more, boosting your profits effortlessly!

Breakfast bakery items offer **versatility** as a light yet indulgent breakfast option or an afternoon snack paired with a specialty coffee or tea beverage.

Datassential 2023



QUICHE

Savory quiche is a delicious favorite for all ages, any time of the day. With flavor and convenience in mind, Chef Pierre® has perfected the two most popular flavors so you can bake and serve them fresh, right when you need them.

- REAL, AUTHENTIC INGREDIENTS
- EASY TO SERVE
- CONSISTENTLY HIGH QUALITY

Over 1/3 of consumers love or like quiche.

Datassential Report 2020

30% of consumers purchase and enjoy quiche outside their homes monthly.

Menuvision proprietary study, 2019

SKU	PRODUCT NAME	SIZE	UNIT WT. (OZ)	UNITS/CASE	CASES/PALLET	GROSS CASE WT. (LB)	CASE GTIN
05787	Chef Pierre® Unbaked Broccoli Quiche	10"	38	6	56	17.220	10032100057872
05799	Chef Pierre® Unbaked Spinach and Bacon Quiche	10"	38	6	56	17.220	10032100057995

COFFEE CAKE

Elevate breakfast with Apple Streusel Coffee Cake —packed with chunks of apples and nuts, topped with toasted sweet streusel. Its artisanal charm holds perfectly on display, making it a delicious and visually appealing morning delight that pairs well with a beverage.

Coffee Cake has Incredible Profit Potential!

\$225.36 PER CASE (3 trays per case)



**based on 15% markup*



SKU	PRODUCT NAME	SIZE	UNIT WT. (OZ)	UNITS/CASE	CASES/PALLET	GROSS CASE WT. (LB)	CASE GTIN
05402	Chef Pierre® Apple Streusel Coffee Cake	12" x 16"	78	3 Trays	80	19.310	10032100054024

GRAB & GO PASTRIES • MUFFINS • CINNAMON ROLLS • POUND CAKE

For a century we've crafted our pastries & muffins using time-honored recipes and real ingredients. They're just right for that early-morning indulgence or on-the-go snack. Simply thaw and serve a special start to every day.



SKU	PRODUCT NAME	UNITS/CASE	INDIVIDUAL WT (OZ)	GROSS CASE WT (LBS)
08924	Chef Pierre® Small Demi-Danish Variety Pack (20 Apple; 10 each of Cheese, Raspberry and Cinnamon Raisin)	5/10 ct. Trays	1.31	5.250
08344	Chef Pierre® Large Elite Danish Variety Pack (16 each of Apple and Cheese; 8 each of Cherry Cheese and Cinnamon Almond Bear Claw)	6/8 ct. Trays	Varies	16.290
08914	Chef Pierre® Large Elite Danish Cheese Butterfly	6/8 ct. Trays	4	15.100
08337	Chef Pierre® Large Elite Danish Raspberry Butterfly	6/8 ct. Trays	4	15.100
08607	Chef Pierre® Large Blueberry Streusel Muffin	4/12 ct. Trays	4	14.825
08644	Chef Pierre® Large Double Chocolate Muffin	4/12 ct. Trays	4	14.825
08643	Chef Pierre® Large Cheese Streusel Muffin	4/12 ct. Trays	4	14.825
08419	Sara Lee® Par-Baked Cream Cheese Cinnamon Roll	6/4 ct. Trays	4.75	9.090
08298	Sara Lee® Pound Cake 10" Classic Loaf	12 ct.	16	14.099