

NATIONAL
**Pound
 Cake
 Day**
 MAR 4



Every season is an opportunity to sell more on-trend desserts and sweet snacks. Our Seasonal Favorites Program gives you a mouthwatering variety of desserts for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

Featuring **Sara Lee** Pound Cake



Pound Cake

Sara Lee® Pound Cake 10" Loaf
 Classic 12ct/16oz

Moist and tender classic large pound cake.

Featured **CULINARY CONCEPTS**

DRUNKEN STRAWBERRIES
Over POUND CAKE
FRENCH TOAST



Pound cake French toast topped with a strawberry whiskey compote and whipped cream.

POUND CAKE ROUNDS
With CHAMBORD
CHOCOLATE SAUCE



Pound cake rounds drizzled in a Chambord dark chocolate sauce, topped with mixed berries and powdered sugar.

CRISPY APPLE WALNUT
Pound Cake



A butter-seared slice of pound cake topped with hot battered apple crescents bathed in a sweet walnut topping and finished with a vanilla yogurt dollop

Featured **OPERATOR TOOLS**



WINTER
Planning Calendar

Make every month an opportunity to sell more desserts.

We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect desserts to celebrate the season.



RE-THINK POUND CAKE
Sell Sheet

Need More Inspiration?

Simple, flavorful and easily customizable — pound cake invites delicious opportunities. With Sara Lee®, you get a consumer favorite from the brand that does it best.

