



FROZEN BAKERY



Individually wrapped snacks for every individual taste.

Prepackaged and ready to eat. Whether enjoyed in a cafeteria, kiosk or bakery counter, our products are baked from our time-honored recipes offering convenience, versatility and portability for every craving.

Delivery and carryout are bigger than ever, and **we make it easy to increase profits and add-on sales with simple packaged solutions.**

- Prepackaged and ready to eat - no incremental packaging costs.
- Quick and profitable bakery solution for all-day snacking.

4 in 10 consumers state **Individually Wrapped foods make them feel better** about eating from a foodservice establishment.

Datassentail, May 2021

Away-from-home snacking is increasingly on the go across all age groups, rising **48% in 2019 to 55% in 2021.**

Technomic Snacking Consumer Trend Report, 2021



Make every eating experience truly special with **Chef Pierre® Muffins and Pastries**

Grab-and-Go Sales are a piece of cake with **Sara Lee Individually Wrapped Cakes**

Increase check averages with easy sides like **Chef Pierre® Individually Wrapped Cornbread**



Off-premise will remain a larger share of business; solutions which offer portability and to-go convenience will remain a focus.

Technomic Foodservice Planning Program, 2022



Individually Wrapped Products

SKU	Product Name	Units/Case	Pieces/Unit	Indiv. Wt. (oz.)	Shelf Life (refrigerated)	Shelf Life (ambient)	
ChefPierre INDIVIDUALLY WRAPPED CORNBREAD**							
08863	Mini Cornbread Loaf	48 IW Loaves	1 Loaf	2	14 Days	10 Days	
ChefPierre LARGE INDIVIDUALLY WRAPPED MUFFINS**							
07577	Blueberry Muffin	12 IW Muffins	1 Muffin	4	N/A	28 Days	
08627	Banana Nut Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
08625	Blueberry Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
08626	Bran Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
08649	Cheese Streusel Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
07590	Cinnamon Pecan Coffeecake Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
07589	Chocolate Chip Cookie Dough Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
08636	Corn Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
08654	Double Chocolate Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
08635	Muffin Variety Pack	24 IW Muffins	1 Muffin	4	N/A	28 Days	
ChefPierre LARGE INDIVIDUALLY WRAPPED WHOLE GRAIN MUFFINS**							
41322	51% Whole Grain Blueberry Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
41324	51% Whole Grain Double Chocolate Muffin	24 IW Muffins	1 Muffin	4	N/A	28 Days	
ChefPierre SMALL INDIVIDUALLY WRAPPED MUFFINS**							
08665	Banana Nut Muffin	48 IW Muffins	1 Muffin	2	N/A	28 Days	
08666	Blueberry Muffin	48 IW Muffins	1 Muffin	2	N/A	28 Days	
08668	Cheese Streusel Muffin	48 IW Muffins	1 Muffin	2	N/A	28 Days	
ChefPierre SMALL INDIVIDUALLY WRAPPED WHOLE GRAIN MUFFINS**							
08858	51% Whole Grain Apple Cinnamon Muffin	48 IW Muffins	1 Muffin	2	N/A	28 Days	
08861	51% Whole Grain Banana Muffin	48 IW Muffins	1 Muffin	2	N/A	28 Days	
08860	51% Whole Grain Blueberry Muffin	48 IW Muffins	1 Muffin	2	N/A	28 Days	
08862	51% Whole Grain Double Chocolate Muffin	48 IW Muffins	1 Muffin	2	N/A	28 Days	
ChefPierre INDIVIDUALLY WRAPPED DANISHES*							
08356	Orchard Apple Danish	24 IW Pastries	1 Pastry	3.25	N/A	21 Days	
08357	Cheese Danish	24 IW Pastries	1 Pastry	2.25	N/A	21 Days	
08349	Assorted Danish Variety Pack	24 IW Pastries	1 Pastry	Varies	N/A	21 Days	
SaraLee INDIVIDUALLY WRAPPED CAKE*							
08630	Pound Cake Slice	24 IW Slices	1 Slice	1.75	21 Days	21 Days	
08645	Iced Carrot Cake	24 IW Cakes	1 Cake	2.25	27 Days	27 Days	
08646	Iced Double Chocolate Cake	24 IW Cakes	1 Cake	2.25	26 Days	24 Days	
08647	Iced Banana Cake	24 IW Cakes	1 Cake	2.25	27 Days	26 Days	

*Kosher OU-D **Kosher KVH-D *Best by 5 days

[VIEW ALL INDIVIDUALLY WRAPPED PRODUCTS](#)

TOP SELLER
Our most purchased products in each category.

CLEANER LABEL
Products that best align with consumer demand for cleaner ingredients.

- NO Artificial Flavors
- NO Colors From Artificial Sources
- NO High Fructose Corn Syrup

TASTES TO FEEL GOOD ABOUT
Whole grain options with exceptional taste and quality.

SMART SNACK APPROVED
Products that meet Smart Snacks standards in School nutrition.

Generate all-day profits with individually wrapped baked goods. [SaraLeeFrozenBakery.com/Foodservice](https://www.SaraLeeFrozenBakery.com/Foodservice)

