



SAVE \$5/CASE UP TO \$500 ON NEW SARA LEE® IW MINI CHEESECAKES!

Valid January 1- June 30, 2021

| PRODUCT CODE | PRODUCT NAME | CASES PURCHASED | REBATE PER CASE | TOTAL REBATE |
|--------------|---|--------------------|-----------------|--------------|
| 20022 | Sara Lee® New York Style IW Mini Cheesecake – Plain, 24 ct / 3.25 oz | | x \$5.00 = | |
| 20023 | Sara Lee® New York Style IW Mini Cheesecake – Strawberry, 24 ct / 3.48 oz | | x \$5.00 = | |
| 20024 | Sara Lee® New York Style IW Mini Cheesecake – Salted Caramel Truffle, 24 ct / 3.45 oz | | x \$5.00 = | |
| | | TOTAL | | |



Name of Operation _____

First and Last Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____

Email ☐ Check box to receive emails from the Sara Lee Frozen Bakery family of brands.

Distributor Name _____ Distributor City, State _____

TYPE OF OPERATION: (check one)

Commercial Restaurants

- ☐ Traditional QSR/Fast Food
☐ Bars & Taverns
☐ Fast Casual/Quick Casual
☐ Traditional Bakeries
☐ Midscale/Family Dining
☐ Farm Stands
☐ Casual Dining
☐ Convenience Stores
☐ Fine Dining

Average Number of Meals Served Per Day

- ☐ Under 100 Meals
☐ 100-299
☐ 300-499
☐ 500-599
☐ 600-999
☐ 1,000-1,999
☐ 2,000-4,999
☐ 5,000 or more

Non-Commercial/Beyond Restaurant/Onsite Feeding

- ☐ Business & Industry
☐ Casinos/Gambling
☐ Hospitals
☐ Corrections
☐ Traditional Nursing Homes
☐ Supermarket Deli
☐ Retirement Communities
☐ Mass Merchandisers
☐ Colleges & Universities
☐ Recreation
☐ Vending
☐ Airlines/Travel
☐ Office Coffee Service (OCS)
☐ Cruise Lines
☐ Stadiums/Arenas
☐ Lodging

How did you hear about this program?

- ☐ Sales Rep
☐ Distributor Sales Rep
☐ Tradeshow
☐ Website
☐ Email
☐ Other _____

TO REDEEM: Online redemption encouraged. Photocopies accepted.

Redeem online at www.fspromos4u.com/saralee and enter the Quick Access Code: H12021IWCheesecakes or mail completed form to:

Sara Lee Frozen Bakery
 c/o H12021IWCheesecakes
 PO Box 2040
 Brownsdale, MN 55918

CALL 855.524.7876 OR CONTACT YOUR FOODSERVICE OR DISTRIBUTOR REP FOR MORE INFORMATION

TERMS & CONDITIONS: Valid only for product codes listed in this offer. Promotion period is January 1, 2021 – June 30, 2021. All items listed on this offer can be purchased at any time during the promotional period. Offer applies only to foodservice operators. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. This offer is not valid for school or military bids and operator members of Group Purchasing Organizations. Offer does not apply to Resale, Bid, Contract Business, National Accounts and Franchise affiliated groups. Any other use constitutes fraud. Sara Lee Frozen Bakery Teams has final decision on the interpretation of the terms & conditions of this program and reserves the right to cancel this program at any time. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include Sara Lee Frozen Bakery item numbers, operator & distributor, business name and appropriate purchase dates. Submission must be postmarked by July 31, 2021. Allow 6-8 weeks for fulfillment. Not valid in conjunction with any other Sara Lee Frozen Bakery offer except the Sweet Perks Program. Limit \$500.