

Cyrus O'Leary's Single-Serve Cheesecakes:

Single

and Loving It!



**I'm sweet,
cheesy, and totally
your type.**



Too Good to Share

**Available in
Foodservice &
Convenience!**

Singles Worth Saying Yes To

Single-serve indulgence that thrills fast—on menus, shelves, and margins.

- Premium cheesecake, simplified — no slicing, no waste
- Right-sized indulgence for today's snacking behaviors
- Easy to merchandise, easy to sell
- Designed to lift check average across QSR, C-store, and grab-and-go



Flavored cheesecake menu presence is **up 20%***³



Gen Z is **20%** more likely to order dessert³



81%

of guests like or love Cheesecake.¹

69%

of guests eat an indulgent treat weekly or more.²

* vs. a year ago

¹ Datassential, October 2024

² Datassential Trends Report, 2024

³ Technomic 2025

Sweet. Creamy. No Regrets.



Fudgy Brownie Cheesecake

Rich, chocolatey, and not here to play games.
Fudgy and Chocolate flavors are the most broadly appealing dessert flavors AND are still growing¹



Original Cheesecake

**Simple, smooth, and ready for anything—
top it, plate it, or serve it solo.**
*Cheesecake is on 48% of upscale menus—these
singles are ready to move into yours.²*



Churro Cheesecake

**Cinnamon sugar with serious
main character energy.**
*Gen Z loves nostalgic churro flavors,
especially in frozen formats.³*



Strawberry Shortcake Cheesecake

Sweet, fresh, and dressed to impress.
*Strawberry ranks as the fastest-growing mini pie
flavor in retail and LTO menus.⁴*

4 delicious layers

Beautiful Garnish

Unique Sauce

on Fudgy Brownie and Strawberry Shortcake

**Creamy & Rich
Cheesecake Filling**

Delicious Graham Crust



If You've Got It, Flaunt It!

Available with print on demand materials to help sell more desserts at your operation - contact your SLFB sales partner for more info.



More than
50%

of guests prefer individually sized portions of dessert¹.

Gen Z and Millennials

gravitate towards single servings and grab-and-go items².



¹ Technomic, 2024
² FMI, 2023

SKU chart

SKU	PRODUCT NAME	SIZE	UNIT WT. (OZ)	UNITS/CASE	CASE GTIN	ITEM UPC CODE
 20415	Cyrus O'Leary's Fudgy Brownie Mini Cheesecake	4"	6.7 oz	8	10047125204156	047125204159
 20416	Cyrus O'Leary's Churro Mini Cheesecake	4"	6.7 oz	8	10047125204163	047125204166
 20418	Cyrus O'Leary's Original Mini Cheesecake	4"	6.7 oz	8	10047125204187	047125204180
 20444	Cyrus O'Leary's Strawberry Shortcake Mini Cheesecake	4"	6.7 oz	8	10047125204446	047125204449

• Individually wrapped & scannable • 7-day refrigerated shelf life, 180 days frozen.

