

Chef Pierre®



Wholesome Whole Grain Delights.



Whole Grain Muffins

PREMIUM QUALITY INGREDIENTS
VERSATILE ACROSS MULTIPLE DAYPARTS
GRAB-AND-GO CONVENIENCE



FROZEN BAKERY

Wholesome Goodness for Every Occasion.

Indulge in the wholesome delight of Chef Pierre® whole grain muffins! Whether it's a quick snack, grab-and-go meal, school lunch, or a treat for seniors, our whole grain muffins boast irresistible flavors crafted with premium ingredients. From breakfast to lunch or anytime in between, choose from our convenient bulk or individually wrapped options, ensuring readiness for any occasion.

- Premium Quality Ingredients, Responsibly Sourced
- 51% Whole Grain
- Perfect for Lodging, Hospitals, Catering and Senior Living Applications.

Over **6 in 10** consumers report they are more likely to purchase a product that claims 'Clean' ingredients.

Source: Technomic Healthy Eating Consumer Trend Report, 2020



CLEANER LABEL OFFERINGS*



NO Artificial Flavors



NO Colors from Artificial Sources



NO High Fructose Corn Syrup

SKU	PRODUCT NAME	UNITS/CASE	MUFFIN WT (OZ)	NET CASE WT (LBS)	GROSS CASE WT (LBS)	CLEANER LABEL
Chef Pierre® Bulk Small Muffins						
08895	51% Whole Grain Blueberry Muffin	96	2	12.000	15.319	•
08897	51% Whole Grain Double Chocolate Muffin	96	2	12.000	15.714	•
Chef Pierre® Individually Wrapped Large Muffins						
41322	51% Whole Grain Blueberry Muffin	24	4	6.000	7.185	•
41324	51% Whole Grain Double Chocolate Muffin	24	4	6.000	7.185	•
Chef Pierre® Individually Wrapped Small Muffins						
08858	51% Whole Grain Apple Cinnamon Muffin	48	2	6.000	7.531	•
08861	51% Whole Grain Banana Muffin	48	2	6.000	7.533	•
08860	51% Whole Grain Blueberry Muffin	48	2	6.000	7.533	•
08862	51% Whole Grain Double Chocolate Muffin	48	2	6.000	7.533	•
20293	51% Whole Grain Chocolate Chip Muffin	48	2	6.000	7.533	•

Whole Grain Muffins

45% of casual dining operators are interested in purchasing bakery items made with whole grains.

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1 in 5 consumers say that offering healthier/better-for-you options would encourage them to order sweet baked goods more frequently.

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40% of consumers ages 35-44 indicate that healthier/better-for-you options would encourage more frequent purchasing of sweet baked goods from foodservice establishments.

Source: Technomic FS Away From Home Bakery Study, 2023

Please contact your sales representative for more information.

SaraLeeFrozenBakery.com/foodservice



*Excludes 4oz Whole Grain Double Chocolate and Whole Grain Chocolate Chip Muffins