

**TOP REASONS TO ADD MORE**  
*pumpkin* **PIE TO YOUR MENU!**



*Lovin'*  
ALL THINGS  
**PUMPKIN**

- ▶ Nearly 8 in 10 consumers Love or Like pie<sup>1</sup>
- ▶ Pumpkin Pie is the second most popular flavor sold during the fall pie season (September – December)<sup>1</sup>



**PUMPKIN PIE**  
*Boosts*  
— YOUR —  
**BOTTOM LINE**

- ▶ Choose Pumpkin Pie, the comfort food that boosts your profits
- ▶ Serve Pumpkin Pie throughout the fall season for savings and satisfaction
- ▶ Efficient preparation and meal delivery saves time and labor<sup>2</sup>

*Pumpkin* **FALL'S FAVORITE** **DESSERT**

- ▶ Serve Pumpkin Pie, a dessert that brings a sense of comfort<sup>3</sup>
- ▶ The flavor of a dessert often matters more to consumers than its specific variety<sup>4</sup>
- ▶ Customers have specific seasonal preferences and expect your dessert offerings to change with the seasons<sup>4</sup>

**EASY TO Prepare AND Serve**  
**PUMPKIN PIE IS A WINNER**

- ▶ Simple portability; plated pie arrives looking delicious
- ▶ Consider pre-sliced Pumpkin Pie for portion control
- ▶ Easy to plate and serve; save time and increase efficiency<sup>5</sup>



**CONVENIENCE FOR RESIDENTS**

- ▶ Cafeterias and snack bars can pack Pumpkin Pie in single servings to go
- ▶ Take along the comforting, fall flavor of Pumpkin Pie

≡ TRY THESE ≡  
*Innovative*  
**PUMPKIN  
 RECIPES**  
 TO SPARK INTEREST AND  
 CUSTOMER SATISFACTION



*Chocolate Ganache*  
**PUMPKIN PIE**

Pumpkin pie topped with creamy bittersweet chocolate serves up a delicious flavor combination.



≡ *Pecan Crumble* ≡  
**PUMPKIN PIE**

Pecans, butter, cinnamon and brown sugar are combined, then heated on our pumpkin pie and drizzled with caramel to bring out the character of all these favorite flavors for fall.



≡ *Pumpkin Pie* ≡  
**MILKSHAKE**

Creamy vanilla ice cream blended with a slice of pumpkin pie and milk. Topped off with whipped cream, pumpkin spice sauce and pie crust crumbles.



≡ *Pumpkin Turtle* ≡  
**PIE**

The rich taste of buttery caramel and chocolate sauce drizzled and topped with chopped nuts is the perfect flavor companion for fall's favorite, pumpkin pie.



**CONTACT YOUR SALES REP FOR MORE INFORMATION OR VISIT [SARALEEFROZENBAKERY.COM](http://SARALEEFROZENBAKERY.COM)**

Explore recipes and tools to help boost pie sales all year.  
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