

# NATIONAL Pie Day JAN 23



Every season is an opportunity to sell more on-trend desserts and sweet snacks. Our Seasonal Favorites Program gives you a mouthwatering variety of desserts for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

## Featuring Chef Pierre® PIES



### FRENCH SILK Cream Pie

Chef Pierre® Cream Pie 10" Gourmet  
French Silk 4ct/40oz

A rich, dark chocolate filling is topped with real dairy whipped cream and finished with large crunchy chocolate curls.



### APPLE Lattice Pie

Fruit Pie 10" Pre-Baked Apple Lattice  
Pre-Cut 8-Slice 6ct/34oz

Our classic pre-baked and pre-sliced apple pie filled with orchard-fresh Michigan or Washington apples and a hint of cinnamon and sugar, finished with a golden flaky traditional open-weave crust.



### LEMON Meringue Pie

Meringue Premium Pie 10" Lemon  
4ct/46oz

A thick layer of real zesty lemon citrus filling sits inside a graham crust, topped with a thick golden meringue layer.

[PRODUCT INFO >](#)

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## Featured CULINARY CONCEPTS

### FRENCH SILK MARTINI TRIO



[GO TO RECIPE >](#)

### SPICY CINNAMON APPLE PIE SHAKE with SALTED CARAMEL CHURRO



[RECIPE VIDEO >](#)

### TAJIN LEMON MERINGUE PIE



Citrus and ethnic spice balance each other in this perfect spring pie, garnished with caramelized citrus and mint.

[GO TO RECIPE >](#)

## OPERATOR TOOLS



### WINTER Planning Calendar

Make every month an opportunity to sell more desserts. We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect desserts to celebrate the season.

[DOWNLOAD >](#)



### TO-GO Solutions

As takeout and delivery grows in popularity, we have the tools to help you plan a profitable to-go program with ease. Click below for resources to help you sell more pies no matter where your customers choose to dine.

[RESOURCES >](#)



SEE OUR *chef inspired culinary* RECIPES & TIPS