



Blueberry Winter Milkshake

Featuring
ChefPierre®
Blueberry Krunch Pie

Creamy vanilla ice cream blended with a slice of Blueberry Krunch pie, milk and blue food coloring. Topped with whipped cream and blue sprinkles.



70% consumers say they are likely to purchase a favorite food or beverage from their childhood.

Datassentials, 2021



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Ingredients Yield: 1 serving

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|-------------------------|---|
| 4 oz. scoop (#8 disher) | #5482 Chef Pierre® Blueberry Krunch Pie, baked and cooled |
| ½ C (#8 disher) | Vanilla ice cream |
| ¼ C | Whole milk |
| 2 | Drops of blue food coloring |
| 2 Tbsp | Whipped cream |
| 1 tsp | Blue sprinkles |

Assembly

- 1 Place pie slice, ice cream, milk and food coloring in blender container, blend until smooth.
- 2 Pour into a tall glass.
- 3 Top with whipped cream and sprinkles.

Blueberry pie has grown **19%** over the past 4 years
Datassential MenuTrends, 2021

32% of consumers (and 40% of 18- to 34-year-olds) say they like to try new and unique beverages offered at restaurants
Technomic, 2021

39% of consumers would purchase a milkshake as a snack
Datassential, 2021

Explore more recipes and tools to help boost pie sales all year.

SaraLeeFrozenBakery.com/SeasonalFavorites